



**Pacific Institute of Management, Udaipur  
&**



**Udaipur Chamber of Commerce & Industry**

**Media Partner:**



*15 Days Certification Programme*

*on*

**Business Management for Women**  
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*21 January - 4 February, 2010*

*Time: 1:00 pm - 5:00 pm*

*Venue: Pacific Institute of Management*

**Bus Facility:**

Bus Facility shall be made available as per schedule, to and from the Pacific Institute of Management.

*Programme is divided into two parts. First 10 days conceptual classes related to various business functions and in last five days exposure will be given to one of the following entrepreneurial ventures (any one to be opted):*

- |                       |                    |                      |
|-----------------------|--------------------|----------------------|
| • Fashion Designing   | • Radio Jockey     | • Food Preservation  |
| • Jewellery Designing | • Animation        | • Cookery            |
| • Textile Designing   | • Web Designing    | • Bakery             |
| • Interior Designing  | • Public Relations | • Mass Communication |

**OBJECTIVES:**

- *To enable women to start their own venture.*
- *To groom women for managing family business through imparting/providing knowledge of business management*

**Forms are available at:**

**Pacific Institute of Management, Pratap Nagar, Udaipur  
Udaipur Chamber of Commerce & Industry, Madri Industrial Area, Udaipur  
iNIFD, Kharol Colony, Behind Seva Mandir, Fatehpura, Udaipur  
Suresh Book Company, Hospital Road, Udaipur**

**Areas to be covered:**

- Business Functions & Processes
- Applied Processes Management for family business, Business Communications and Correspondence
- Basic Book – Keeping and Accounting
- Forms of Business Ownership and Related Regulatory Mechanism
- Relevant Government Authorities and Labor Related Provisions
- Banking Processes and Instruments
- Introductory Taxation Direct and Indirect
- Project Planning and Outline for a Project Report
- Entrepreneurial Exposure to selected vocations (*Any one of the following to be opted*)\*:

- |                       |                    |                      |
|-----------------------|--------------------|----------------------|
| • Fashion Designing   | • Radio Jockey     | • Food Preservation  |
| • Jewellery Designing | • Animation        | • Cookery            |
| • Textile Designing   | • Web Designing    | • Bakery             |
| • Interior Designing  | • Public Relations | • Mass Communication |

\*Only those vocations would be offered, which would be offered by 5 or more participants. Except for the Food Preservation & Production, Cookery and Bakery all other vocations would be run at iNIFD, Kharol Colony, Fathehpura, Udaipur.

*Note: If more than 5 participants are enrolled for one programme than a Practical Workshop shall be conducted from February 1 – 4, 2010 in the following areas:*

**Registration Fees:**

- Application form Rs. : 100/-  
Course ware fee Rs. : 900/- (Rs. 750/- if enrolled before January 14, 2010)  
Payment Mode : By cash or cheque/DD in favor of Pacific Institute Management, payable at Udaipur  
Last Date of Registration : January 14, 2010  
With late fee of Rs. 100/- : Till January 19, 2010  
\* Family members of UCCI shall be enrolled on payment of registration fee only Rs. 100/-.  
They are exempted from the courseware fee of Rs. 900/-

**Organising Committee:**

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|---|--|--|--|
| <b>Prof. B.P. Sharma</b><br>Director, PIM<br>9829243459 | <b>Dr. Harshita Shrimali</b><br>Programme Convenor<br>9314141052 | <b>Ms. Amitha Singhvi</b><br>Programme Co-Convenor<br>9352392131 | <b>Mr. Virendra Siroya</b><br>President, UCCI<br>94141-57915 |
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From

**Pacific Institute of Management**

Pacific Hills, Pratap Nagar Extension, Airport Road, Udaipur (Rajasthan) – 313003  
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