

## ABOUT PACIFIC INSTITUTE OF MANAGEMENT

Pacific Institute of Management in its pursuit of excellence in education has brought Udaipur on the national map of Management Education. The Institute was established in the year 1997. It is the 1st private B-school established in the lake. World class MBA program with 18 specialization well prepared course structure for 360 degree development of students, world class infrastructure, various conferences and seminars, FDP & MDP and teaching with pedagogical approaches. A perfect learning environment.

## ABOUT PACIFIC UNIVERSITY

Pacific Academy of Higher Education and Research University (PAHER) popularly known as Pacific university, is one of the leading universities of India. A multi disciplinary university and a hallmark of excellence in teaching, is one of the most popular educational centers in the city which aims at widening student's knowledge and skills but also develops their intellectual strengths.

**3** UNIVERSITIES

**2** MEDICAL COLLEGES

**5** DENTAL COLLEGES

**4** ENGINEERING COLLEGE

**4** MANAGEMENT COLLEGES

MORE THAN **24** COLLEGES...



# PACIFIC INSTITUTE OF MANAGEMENT

Call for Entries in The All India Management Fest

# UNIQUEST

THE UNIQUE MANAGEMENT FEST  
IN SEARCH FOR EXCELLENCE

**3-4 NOVEMBER, 2017**



PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH UNIVERSITY

Pacific Hills, Pratap Nagar Extension, Airport Road Udaipur - 313003

E-mail : [uniquespacific2017@gmail.com](mailto:uniquespacific2017@gmail.com), website : [www.pimmanagement.org](http://www.pimmanagement.org) [www.pacific-university.ac.in](http://www.pacific-university.ac.in)

**1. Sarvashresth (Best Budding Manager)**

Best budding manager shall be identified on the basis of decision making ability, planning and communication skills, leadership and other managerial criteria.

At the time of screening the candidate has to present himself / herself in 5 minutes. Thus, they need to come prepared with typed & printed as well as power point presentation about himself / herself.

**2. Yojana (Innovative Business Plan)**

Two participants in each team should come prepared with business plan in written form typed & printed as well as power point presentation.

- a. Total funds available : 10 Crores.
- b. Business Idea (Reasons for selecting Business, Long Term Strategy)
- c. Estimated Market Potential (Market Size, Customer Segment, Competitor Analysis)
- d. Breakeven (Time Frame, Expenditure, Revenue)
- e. Major Challenges (Short Term & Long Term Challenges)
- f. Time limit 10 mins.

**3. Chakravayuh (Case Study Presentation)**

- a. The case will be provided to the team 1 hour before the commencement of the presentation.
- b. Each team should have maximum 2 participants and a single participant can also present the case.
- c. The evaluation will be done on the basis of:
  - Insight developed on the concept of the case.
  - Analytical ability.
  - Presentation of the case.
  - SWOT analysis.
  - Efficacy of the argument in light of the logic.

**4. Sawal Jawab (Business Quiz)**

- a. A team of three persons is must for quiz
- b. An elimination round of MCQ's will be played between the teams if the total number of participation increases more than 10 teams.
- c. The top ten would then be playing final quiz.
- d. The decision of the quiz-master will be final and will not be subjected to any change.
- e. The participants are not allowed to use mobile or other electronic gadgets
- f. The questions shall be in diversified fields from management, entertainment, sports, G.K., mind games etc in the form of various patterns.

**5. Ad Ka Jaadu (Ad Making)**

- a. A team can consist of 4 to 5 members.
- b. A product will be given to the team, for which they have to advertise.
- c. The time limit is 5 minutes. (4 mins. preparation + 1 min. performance)

**6. Prastuti (Paper Presentation)**

- a. Two Participants in each team.
- b. Paper presentation should be in written form typed and printed as well as power point presentation.
- c. Time limit-10 mins.

**Topic :** Road Map for India to overtake the Chinese economy.

**7. Palak (Visual Extempore)**

- a. Minimum participants 1 from each college.
- b. Time limit: 3 mins. Topic will be given on the spot.

**8. Virtual Stock Trading (Dalal Street)**

It is a virtual stock market game which allows participants to buy & sell Shares and build a portfolio, perform intra day trading. Participants are supposed to submit their portfolio after

analyzing key performance ratios and other financial terms displayed.

- a. Participant can take part in team. Team consists of maximum two members.
- b. Game will be played based on current date SENSEX.
- c. Teams have to submit their Bid as per the prescribed format in the given period.
- d. Winning criteria will be earning maximum profit percentage and the judge's final decision.
- e. Equal amount assigned to each team at the time of opening the game.
- f. Every team has to make its portfolio and submit the bid.
- g. Every team leader has to justify its investment in front of judges. (If needed)

**9. Sahas (Corporate Roadies)**

- a. Individual Participation
- b. Maximum 5 entries will be entertained from each college
- c. On the spot entries will not be entertained
- d. Detail rules will be disclosed on the spot

**10. Aaja Nachle (Group Dance)**

- a. Four- Six participants in each team
- b. Maximum 1 teams from each college can participate
- c. Theme- Classical or Western.
- d. Time limit : 4 mins. (Teams will be disqualified in case of exceeding the time limit)
- e. Teams must submit their Track in a CD and Pen-drive to coordinators 2 hours before the event.

**11. Taal (Solo Dance)**

- a. Theme: Contemporary/Hip-hop/Western/Folk
- b. Time limit: 3 mins.(Teams will be disqualified in case of exceeding the time limit)
- c. Maximum 2 teams from each college can participate

**12. Sur Sarita (Duet Song)**

- a. Time limit: 3 mins.
- b. Maximum 1 teams from each college can participate

**13. Sargam (Solo Song)**

- a. 1 member from each college.
- b. Time limit: 2 mins.
- c. Maximum 2 teams from each college can participate

**14. Paridhan (Fashion Show)**

- a. Theme for ramp walk is Corporate
- b. Time Limit is 5 minutes.
- c. A team should have minimum of 5 members and maximum of 12 members.
- d. All the materials required for the Ramp Walk must be arranged by the team themselves.
- e. Teams must submit their Music for the ramp-show in a CD and Pen-drive both to coordinators 2 hours before the event.

**Rules:**

- Registration Rs. 100/- per candidate per event.
- Free Accommodation to the participants will be provided by the Pacific Institute of Management if registered before 20 October 2017.
- Hospitality in the form of complimentary breakfast, lunch, dinner and local sight scene would be extended to all participating teams.
- Decision of the judges will be final.
- **Mode of Payment :** Can be paid by DD in favour of Pacific Academy of Higher Education and Research University, Payable at Udaipur.
- Kindly regularly visit 'Digital Notice Board' on our website [www.pimmanagement.org](http://www.pimmanagement.org) for on line registration and updation.