

### MBA Programs at a Glance

## MBA BUSINESS ANALYTICS

Fee : ₹62,500/- Sem.

- By 2025 Business Analytics Market will Grow 7 Times.
- Growing at a Rate of 33.5% CAGR
- India to Become One of the Top Three Markets
- High Demand Supply Gap
- Capable of Providing High Packages
- Exposure to Real Life Cases
- Complimentary Laptop



- High Demand of skilled professional
- Lucrative Salary Offers
- Live Project Training
- Good Placement
- Businesses shifting to Digital Marketing
- Focusing on Experiential Learning
- Complimentary Laptop

## MBA DIGITAL MARKETING

Fee : ₹62,500/- Sem.

## MBA DUAL SPECIALIZATION

Fee : ₹42,500/- Sem.

- 2 Majors for Double Employability
- 18 Specializations to Choose
- 30+ Certifications
- 200+ Hours Student Development Programs
- Regular Industry Visits
- Unique Experiential Team Based Learning



- Backed by 900 Bed Super-speciality Hospital
- Regular and Executive Mode
- Practical Oriented Teaching Methodology
- On the Job Training
- Hybrid Approach
- High employability in Public & Private Sector

## MBA HOSPITAL ADMINISTRATION

Fee : ₹42,500/- Sem.

## MBA EXECUTIVE DUAL SPECIALIZATION

Fee : ₹42,500/- Sem.

- For Working Professionals
- 2 Majors for Double Employability
- 18 Specializations to Choose
- Hybrid Approach
- Evening Classes
- Real Life Cases



## MBA from RTU

Pacific Business School, Affiliated to Rajasthan Technical University, Kota  
First Rank in Udaipur, Rajasthan (QIV RTU, Kota), 2 Major Specializations, Subject Specific labs

### OTHER COURSES OFFERED

**DIPLOMA** : Business Analytics, Digital Marketing, Supply Chain Management

**CERTIFICATIONS** : NSE Certified Capital Market Professional (NCCMP) NSE Banking, TQM