



PACIFIC NEWS LETTER

a bi-monthly publication

Pacific Institute of Management

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www. Pimanagement.org

Record Breaking

Campus Placements in - 2008

The institute expresses its deep sense of gratitude to

The Corporate Recruiters

for reposing faith in the **quality of education** and the grooming of students by offering

273 jobs

for a passing out batch of

112 students

with

package upto Rs. 7.4 lacs.

32+Corporate Recruiters

273 Offers

ICICI BANK

SITG

Jet Airways

Fusion

Reliance

Motilal
Oswal

DBS
Cholamandalam

South
Indian Bank

Vodaphone

Kotak Mahindra

Zoomtara.com

Kotak Securities

Kee Pharma

Shri Ram Transport

Intimac Inc.

SBI Life

Studiosmile
Multimedia

Highest Campus Placements in the Region

Budget Sameeksha: A Review of Union Budget

Soon after the Finance Minister placed the budget in the parliament, PIM organised a Budget Sameeksha on 8th March 2008. It was to review the Union Budget by a panel of experts followed by open house participation.



The panel included **Dr. Nirmal Kunawat**, Chartered Accountant, a leading tax practitioner and financial consultant. He highlighted the impact of the budget on **direct taxes**. **Mr. Keshav Maloo**, a practicing Chartered Accountant spoke on **indirect taxes**. **Dr. N.K. Dashora**, Director, **Aishwarya Institute of Management**, Udaipur deliberated on the **macro economic issues** and the implications of the budget on the **Indian Economy**. **Dr. S.N. Maheshwari**, a leading tax practitioner, highlighted the effects of the budget on the **corporate sector**. After the panel discussion, the house was **open to questions** from the audience. The panel satisfied all the queries of the participants.

Workshop on Personality Development & Communication Skills

Photograph to be taken from
Inf. Brochure

Ms. Shikha Behl

On 4 May 2008, a workshop on **Personality Development & Communication Skills** was organised by PIM. The resource person was **Ms. Shikha Behl**, a **corporate trainer**. Ms. Behl imparted multiple skills of personality development to the

Campus Placements contd....

ICICI BANK

Ashish Parikh
Rajendra S Sisodia
Shabbir H. Sheikh
Madhulika Sawhani
Kalpesh K. Mehta
Aruna Sacchan
Vandana Sadhwani
Harshila Jain
Surbhi Kavdia

S I T G

Vimal Mehta

Jet Airways

Monica Kataria
Preeti Singhal

SBI Life

Aatish Singhvi
Sourabh Parikh
Sourabh Babel
Shelly Marwah

Reliance

Vimal Mehta
Mayank Hirawat
Deepesh Singh
Garvit Pandya
Gaurav Bapna
Shalini Ameta
Shahin Sharma
Manjit Singh
Yash Manawat
Kanhaiya Lal

Cipla

Vinay Prajapati

Motilal Oswal

Chirag Vaya
Puneet Mandot
Sakun Agrawal
Sunil Vagreacha

Contd....

Interactive Faculty Development Programme on Teaching Skills, Pedagogy and Research Methods : July 18-20, 2008

An overwhelming response : Entries completed before closing date

The PIM is organising a 3 day interactive Faculty Development Programme to expose, enrich and equip the faculties of business schools, commerce, education and social sciences with the emerging teaching skills, practices, pedagogy and research methods, congruent with the contemporary challenges. The programme would be equally useful for the research scholars of management, commerce and various social sciences as well.

Objectives :

The programme aims at the following :

- To enable the participants to develop, design and employ optimum mix of teaching pedagogy for an effective teaching learning environment.
- To help the participants to learn about efficacy of various techniques in the class teaching through the exchange of their teaching experiences among themselves.
- To help the participants to identify, learn about and improve upon the tools, skills and techniques of teaching and research in management, allied social sciences and other professional disciplines.
- To help the participants to employ and practice diverse techniques and pedagogies of teaching.

Course contents :

The courseware shall comprise of the following modules

- Effective Teaching and Learning
- Effective Use of Cases & Caselets
- Research Methodology – an overview of research methods, review, referencing & report writing.
- Case Study
- Participatory Student Development Programmes – NPR, TBS, GD, Industry Review etc.
- Hypotheses, their testing and survey tools.
- Presentation by Participants.
- Facilitating Experiential Learning
- Experience Sharing about Self Renovative practices in Teaching
- Scaling in Research, Psychoanalytical Tools and Testing
- Presentation Skills
- Teaching through Simulation & Games.
- E-Teaching Learning

Deca Anniversary Year

Deca-Anniversary Address by Union Minister of State for Communication and Information Technology, Shri Jyotiraditya Scindia on the Emerging Issues of Communication and IT



In a series of celebrations in the **deca-anniversary** year of PIM, it was a proud moment for us to welcome **Shri Jyotiraditya Scindia, Union Minister of State for Communication and Information Technology**. On 16 May 2008, **Shri Jyotiraditya Scindia** addressed a huge gathering of students, faculties and various dignitaries of Udaipur on the **emerging scenario of communication and information technology**. Speaking on the occasion, he said that the **capabilities, energy and enthusiasm of**

the Indian youth are incomparable. He said that India has all the possibilities to emerge as a **super power** and that we have **700 million youth below the age of 35 years**. This youth could make India very strong financially. He said that the need of the hour is to prepare ourselves for the **22nd century**. He deliberated that the IT revolution would be complete only when these services reach the villages of India. He also addressed to the queries of the students. **Mohammed Mashroor, Sahil Arora, Ankita Gandhi and Vaishali Jain** asked questions relating to IT and Communication.

In the welcome speech **Prof. B.P. Sharma, Director PIM**, highlighted the efforts and achievements of PIM in the field of Management. Special Guests on the occasion were **Mr. Mahendra Singh Chandrawat, Ex-Minister, Government of MP** and **Mr. Goverdhan Singh Chauhan renowned social worker**. Other eminent personalities present were **Mr. J.K. Tayalia**, Director, Darshan Dental College, **Mr. Rahul Agrawal**, Secretary PAHER, **Mr. Chagan Lal Jain** Jila Pramukh, **Dr. N.K. Dashora**, Director Aishwarya Institute of Management, **Dr. Kaneez Fatima**, Director Aravali Institute of Management, **Dr. Rajeev Jain**, Director IMS etc. **Dr. Lalit Mathur**, Principal, Pacific Dental College thanked the Chief Guest. **Dr. Harshita Shrimali**, Associate Professor PIM, convened the session.



Celebrations contd... contd...

Emerging Energy Crisis and Potentials of Coal Based Power in India-An address by Union Coal Minister, Shri Santoshji Bagrodia

Yet another significant event in the Deca-anniversary year celebrations of PIM was the visit of **Shri Santosh Ji Bagrodia, Union Minister of Coal** on 28 June 2008. The minister addressed a huge gathering on the “**Emerging Energy Crisis and the Potentials of Coal based power in India**” In his deca-anniversary address the minister said that there is no **coal crisis in the country**. There are enough coal deposits in the country to meet the needs of people. He also said that very soon a **250 Mega Watt thermal power plant** is being installed in the state. The Minister released the **Pacific Business Review**, a quarterly journal of management published by the PIM. The programme was convened by Dr. Harshita Shrimali and Ms. Amita Singhvi.



Release of Pacific Business Review, a Quarterly Journal of Management by Union Minister of Coal



On 28 June 2008, the **Pacific Business Review** a **Quarterly Journal of Management** was released by **Union Minister of Coal, Shri Santosh Ji Bagrodia**. Pacific Business Review is also available **on line on www.pbr.co.in**. Very few institutes in the country have their publications on line. The journal publishes research based papers and articles on the emerging and divergent issues on the economy and business. The release of the **inaugural issue of Pacific Business**

Review is a proud and memorable event in the deca-anniversary year of the institute.



students and also gave important tips to improve their communication skills. She also conducted **mock games and interviews** for the students. It was an interactive session which the students thoroughly enjoyed.

Extension Lecture by Prof. Somdev

On 5 May 2008, **Prof. Som Deo, Head of Department, Economic Administration and Financial Management**, University of Rajasthan, delivered an extension lecture on the **Indian Economy and the effects of inflation** on the economy. It was a highly informative and inter-active session. The students were full of queries regarding the **current economic scenario**. Prof. Som Deo satisfied their queries and also provided them valuable data regarding the same. He also threw light on the various **economic indicators**. It was a very highly enlightening session for the students.

PIM students Outshine at "Aura-08"

PIM students put up a commendable performance in "Aura-08" an inter collegiate competition held by IMS, Vidyapeeth, Udaipur on 17-18 March 2008.

Priyanka Bhandari and Vimal Mehta bagged the first prize in Case Study. Vimal Mehta also stood first in the in the Rangoli Competition. Satya Narayan Bishnoi stood second in solo dance competition. Priyanka Bhandari, Manish Bhati, Tina Chordia, Sandeep Bakaliya, Vipin Sharma, Sunil Chaudhary and Ahmed Irfan Ansari stole the second prize in the Fashion Show.

Students leave for Summer Training

The second semester students left for 45 days summer training on 27th June 2008. The students have opted for summer training in the various fields of Finance, Marketing, HR, IT etc. We are grateful to the corporate sector for giving an overwhelming response in selecting our students for summer training programme.

Campus Placements contd....

DBS Cholamandalam

Lovleen Saini
Jayant Chittora
Vivek Bhadviya

Fusion

Akansha Mathur
Dipika Nagori
Heena Lodha
Ishwar Sen
Khushbu Agarwal
Kriti Sharma
Monika Kataria
Nazima Peepawala
Neha Jain
Prakash
Harchandani
Varsha Maheshwari

South Indian Bank

Gaurav Bapna
Prateek Ordia
Monika Kataria
Ketki Gangawat
Aruna Sacchan
Ankita

Kotak Mahindra Bank

Jai Nebhnani
Kiran vazirani
Lokendra Singh
Bharat gaur
Abhnav maharishi
Deepti Assudani

Milestone

**Highest !
Campus Placements
in the Region**

Proposed Management Development Programmes 2008-09

PIM proposes to conduct the following MDP's in the coming academic session.

Executive Excellence through time Management 24-24 August

Knowledge Management: Process & Networking 30-31 August

Zero Base Budgeting for Efficient Resource Management 6-7 Sept.

Leadership Development 13-14 Sept

Investment Management for Retail Investor 20-21 Sept

ERP Design and Implementation 27-28 Sept.

Managing Interpersonal Behaviour 4-5 Oct.

Stress Management 11-12 Oct.

Finance for Non-Finance Executive 18-19 Oct.

Quality Management 25-26 Oct

Motivation & Morale 1-2 Nov

Export Policies, Procedure & Documentation 8-9 Nov

Human Resource Valuation 15-16 Nov

Organisational efficiency through Improved Employee Morale 22-23 Nov

Intellectual Property Rights and their Management - 6-7 Dec.

General Management for Technocrats and Industrial Engineers 13-14 Dec.

These dates may be revised, if necessary.

Executive Development cum Diploma Programmes

The Institute is conducting the following Executive Development cum Diploma Programmes in the year 2008 (Weekly teaching on Sundays; 8 weeks duration)

Executive Development cum Diploma in Intellectual Property Law & Management
: August 10 - October 5

Executive Diploma in Financial Services Management : August 10 - October 5

Executive Diploma in Retail Management : October 26 - December 14

Executive Diploma in Export Management : October 26 - Decemeber 14

3 week Executive Development Programme : Family Business Management for Women



Shri Jyotiraditya Scindia addressing the audience



Dr. N.N.G. Mathur greeting Shri Mahendra Singh Chandrawat
Ex-minister, Govt. of M.P.



Panel answering queries during Budget Sameeksha



Shri Jyotiraditya Scindia answering the query of a student



Prof. B.P. Sharma Director PIM addressing the audience



Union Minister of Coal, Shri Santoshji Bagrodia addressing the Media.



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