

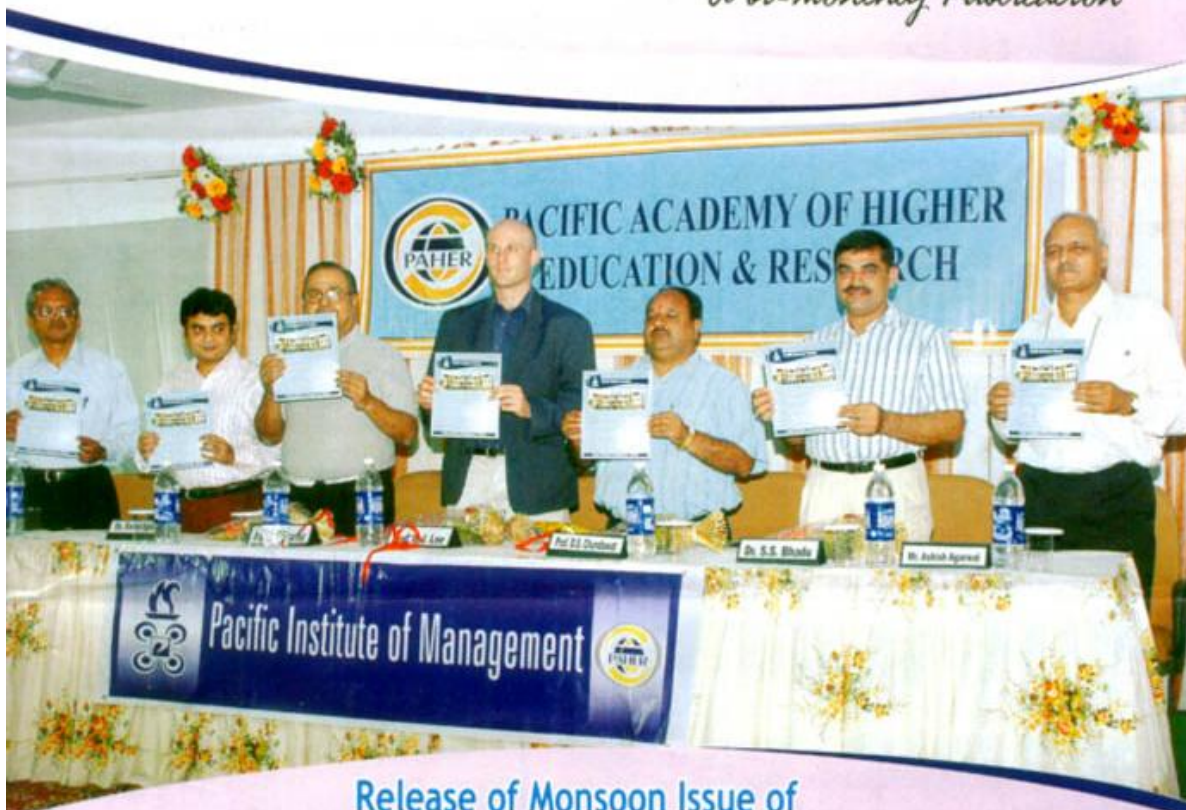


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PACIFIC INSTITUTE OF MANAGEMENT

Pacific Newsletter

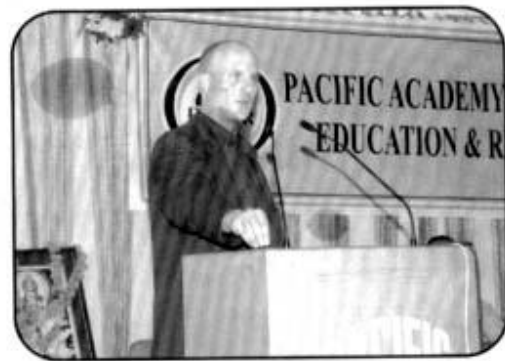
A bi-monthly Publication



Release of Monsoon Issue of Pacific Business Review (PBR) the Quarterly Journal of the Institute

The monsoon issue of Pacific Business Review (PBR) was released on 22nd September '08 by **Dr. Gregory John Lee** from School of Economics and Business Sciences, University of the Witwatersrand South Africa. He also delivered words of knowledge and appreciated the PAHER society for its endeavours achievements in the field of education. Another honourable guest Mr. Bhandari, released the monsoon issue of Newsletter.

The other eminent dignitaries who graced the occasion were **Prof. SPS Bhadu, Coordinator BBM, MLSU, Udaipur, Prof. D.S. Chundawat, Head Deptt. of Bus. Adm., Director, MHRM, MLSU, Udaipur, Prof. B.P. Sharma, Director, PIM, Udaipur, Prof. R.K. Aeron, Director PIT, Udaipur, Prof. K.K. Saxena, Director PIMT, Udaipur, Mr. Rahul Agarwal, Secretary, PAHER, Udaipur.** Alongwith it 65 guests from 34 countries were present over there. **Mr. Shivoham Singh, Asst. Prof. PIM Udaipur,** convened the programme, **Mr. Shankar Choudhary, Associate Prof. PIM Udaipur** gave a presentation on PAHER i.e. Pacific Academy of Higher Education and Research.



International Workshop on Business Communication

A 34 member team from 23 countries visited Pacific Institute of Management on 22nd September' 08. They were the participants of the Entrepreneurship Development Programme, EDI Ahmedabad. This programme was sponsored by the Indian Technical and Economic Cooperation (ITEC), Ministry of External Affairs, Govt. of India. The members comprised of business communication teachers, course developers and senior administrative officers connected with their respective governments.



Prof. B.P. Sharma, Director, PIM welcomed the guests and gave a brief introduction of Pacific Academy of Higher Education & Research Society (PAHER). **Dr. Harshita Shrimali** delivered a lecture on Business Communication. The programme was convened by Mr. Shivohan Singh. Mr. Shankar Choudhary thanked the guests for their visit to the PIM.

The Induction Week

PIM every year organizes "The Induction Week" for MBA Part I students to give them an overlook of industrial world and to make them aware and be prepared for the hardships of the real world. The 12th Academic Session began on 5th September 2008 with a 7 day Induction programme for the 120 new aspiring managers ready to enter the corporate world. The Inaugural Session started with a welcome note from **Prof. B.P. Sharma, Director PIM.** The inaugural session was presided by





Mr. Siraj Delhve, General Manager, HR, Secure Meters Ltd., Udaipur. He gave his words of wisdom on the continuous learning process. Which can be undertaken at every moment. The Chief Guest **Mr. Nirmal Dhakar, Chairman, Institute of Chartered Accountants of India, Udaipur Chapter** enlightened the students with his immense knowledge and experience. In the post lunch session **Ms. Amita Singhvi** gave a presentation to the students in regard to the PAHER Society and PIM. It was followed by an extempore of the Part I students in which they actively participated. **Mr. Arun Zacharia, Ex. Vice Principal, BNP College,** was the key note speaker of next session. He emphasised and made students aware of the stages of effective communication. He groomed the students on various aspects of communication skills.

On the second day i.e. 6th September, **Mr. Vipul Doshi, CEO of Interglobe Technology,** a unit of Indigo Airlines addressed the first session. He emphasised on corporate culture and need of modern managers. In the next session **Ms. Shikha Behl, a Corporate Trainer,** highlighted upon the keys to develop ones personality, to boost up confidence level, and improve communication skills.

The third day i.e. 8th September, 08 in the first session **Mr. Ranjan Shukla, General Manager, New Business Initiatives, Secure Meters Ltd.** delivered his views on Daffodil Principle, and guided the students on the ways of achieving the goals and leading towards great success. He enlightened the students in regard to 'KAIZEN' and motivated them towards the thought "More than ability, dedication matters". In the next session **Prof. I.V. Trivedi, Director, MIB, MLSU and Chairman, All India Commerce Association,** stressed on the objective of having competition with international market and gave the students a future landscape of business trends of 2020. The final session was graced by **Mr. S.K. Sharma, Manager "Traded Productions", Chambal Fertilizers.** He made the students aware of human psychology, values and ethics and conflicts in Management. He also enlightened the students on some of the essential marketing aspects.



On 9th September 08, **Dr. S.S. Bhanawat from BNP College, Udaipur** delivered on intangible assets and intellectual property rights. The post lunch session was presided by **Mr. Lokesh Birla, Associate Partner, Max New York Life Insurance** and **Mr. Sunil Arora, Sr. Training Manager, Max New York Life Insurance** delivered on insurance and the opportunity aspects of life and good sales persons characteristics.

On 10th September 08 was presided by **Mr. Jeevan Rajwaniya, Assistant General Manager - HR, Secure Meters Ltd.** motivated students & emphasised on personal effectiveness to be acquired in life. In the post lunch session **Prof. Farida Shah, Associate Dean, UCSSH, MLSU, Udaipur** enlightened the students on Macro and Micro aspects of economics. In the next session **Mr. Neeraj Ahluwalia, Senior Divisional Retail Sales Manager, Indian Oil Corporation** addressed to the students on various aspects of marketing and the new tactics and trends been introduced in the present scenario. On 11th September, the final day of orientation programme, **Ms. Indu Keswani AGM, ABN Amro Bank,** expressed her views on the current banking practice been followed and the current banking scenario of the world. This was followed by the valediction programme.



Workshop on Personality Development

Two days workshop on 27th Sept. and 28th Sept. 08 by **Mr. Himanshu Buch**, corporate trainer and Zen coach, **Zen Institute of Management, Vadodra on Personality Development** he motivated them for strongly and smartly facing the world and its challenges. He also trained the students on discipline level and boosted their confidence high.



Industrial Tour

From 15-22 Oct. 08, students of (MBA-II) went on an industrial visit to Gurgaon, Manali, Chandigarh. During this visit students visited various companies. They visited **Hero Honda Co's** manufacturing unit at Gurgaon and had a good practical knowledge of the production & operations functions of the units. The students also had a taste of adventurous sports like Paragliding, Zorbing, River Rafting etc. The students were accompanied by **Mr. Shankar Choudhary** and **Mr. Shivoham Singh**.

Another Feather in The Cap : PIM Students Bags First Position in Zonal Final in AIMA Simulated Games in Business

From 8-11 September 2008, Rai Business School, New Delhi in collaboration with All India Management Association conducted **12th Annual All India Student Management Competition**. In these games 4 teams comprising up of 16 students under the guidance of **Mr. Shivoham Singh**. In the Zonal final team comprising of **Tina Chordia, Mohammed Mashroor, Jimmy Bapna and Vivek Jain** secured **1st Position** whereas team comprising of **Sahil Arora, Priyanka Bhandari, Shailja Pokharna and Divya Luthra** secured **3rd position**. Other participants were **Vaishali Jain, Anup Daultani, Shalini Rathore, Kunal Bhatnagar, Swechcha Ojha, Harsh Tamboli, Bhawna Rao and Ajay Seth**. The competition was based on Business simulation games. The criteria for winning was book value / share value.

Another Achievement of PIM Students

PIM's students achieved success in the **Summer Training Competition** held by Advent on 27th Sept. 08. **Vaishali Jain** and **Tarrannum Hussain** stood **second and third** position respectively in Finance stream while **Sahil Arora** earned **second** position in Marketing. The team of 8 students had participated in it.



Extension Lecture on Financial approach to Human Resource Management for Personal Improvement

On 23rd September 08 **Dr. Gregory John Lee, School of Economics and Business Sciences, University of the Witwatersrand South Africa**, enhanced the students on the financial aspects of HRM and told them that how it can be used as a tool for personal improvement by the companies.

Workshop on Environmental Accounting by Prof. Roger L. Burritt

On 24th Sept. 08, **Prof. Roger L. Burritt, Director, Centre for Accounting, Governance and Sustainability, University of South Australia** enhanced the students skills on environmental accounting and presented the researches been done on 25 gas companies of Australia.

Extension Lecture on Human Resource Changing Perspective

On 20th September 2008 an extension lecture on **Human Resource Changing Perspectives** delivered by **Prof. R.K. Singh, Shriram College of Commerce, University of Delhi**. With H.R. becoming an upcoming field he enlightened the students on the various aspects and perspectives of HR.



Workshop by Prof. M. Sayeed on Change Management

On 24th September 08 **Prof. M. Sayeed, Deptt. of Bus. Adm., Minot State University, Minot**, motivated the students to develop a positive attitude in each and every circumstances whether favourable or not. He even told skills, knowledge, abilities and experiences are only useful if you are at the right place, so properly utilise the resources you have.



Uttarayan 08

PIM organized a cultural evening on 25th Sept. 08. The Chief Guest of the occasion Shri Ravindra Shrimali, Chairman, Municipality of Udaipur, deliberated on the occasion to be celebrated as the rise of Indian economy in the world as the Euro American countries are facing a tumbledown of economics. Mr. Rahul Agarwal, Secretary, PAHER presided the function. The other eminent guests who graced the occasion were Prof. R.K. Aeron, Director PIT Udaipur, Mr. Harish Chandra Mathur and Dr. Kumudni Chavaria, Associate Director, Rajasthan Lok Prashasan Sansthan. The programme started with the welcome speech been delivered by Prof. B.P. Sharma, Director PIM, Udaipur alongwith the prize distribution ceremony for sports. The competitions started with Solo Song competition whose judges were Mrs. Neetu Sancheti and Mrs. Shilpi Kothari, Meenal Jain, Priyanka Dube and Priyanka Sharma stood first, second and third respectively.





In Duet Song Vaishali Jain and Priyanka Sharma stood first while Kundarp Bhatt and Bhupesh Dave stood second. In the Skit Competition Yukti Sharma, Zahara Bandoowala, Upasana Thakur, Ronak Sharma, Jitendra Soni, Divya Luthra, Saket Mehta, Surbhi Mehta, Himanshu Talreja, Neena Khandelwal and Siddika Mehta's group got first position. In Dance Competition Meenal Jain, Gaurav Nagda and Deverani Chundawat stood at first, second and third position respectively. In Group Dance Siddika Mehta, Divya Luthra, Surbhi Mehta, Neena Khandelwal, Shreekanta Joshi and Kriti Vyas stood first, Priyanka Bhandari, Khushboo Jain and Shilpa Dadheech stood second while the group of Ranu Nagda, Manish Agarwal and Mohit Sharma stood third. The judges for these competitions were Mrs. Meenu Monish Babel, Mrs. Vaishali Devpura and Mrs. Hemlata Lodha. The coordinator of the event was Mrs. Sheela Dashora.



Extension Lecture various aspects of HR

On 23rd Sept. 08 Mr.Kanak Gupta, HR Trainer and management consultant trained the students in various HR aspects and gave information regarding the job opportunities present in various European countries.

Workshop on Total Quality Management

On 16th September 08 **Prof. Jiteendra Shrimali, Deputy Director, Department of Production & IT, Alliantz Academy, Bangalore**, enriched the students on "Total Quality Management" along with a very interactive session with students he resolved the queries of the students as well.

Extension Lecture on Caricatures in Advertisements

On 13th September' 08 extension lecture was held for MBA Part-II by **Ms. Jharna Kumawat, Client Research Executive, AC Nielson**, spoke on the Advertising Scenario of the globe and the changes occurring in the advertising industry. On the same day **Mr. Pran, Chairman Pran Media Institute**, enriched the students of Part-I on various aspects of cartoons been used and the caricatures been used effectively.

On 29th September 08 **Mr. Jeevan Rajwaniya, Assitt. G.M., Secure Meters Limited**, gave the students the tips on "Personal effectiveness" and how to groom themselves and meet the future challenges effectively.

Audition for Mr. & Miss. Big 92.5 FM

Auditions of Big 92.5 FM conducted in PIM, for selecting the Mr. & Miss Big 95.2 FM. Two students from PIM, Akhilesh Kabra of MBA (P-II) and Sonam Pahuja of MBA (P-I) were selected for the final round held on 29th Sept. 08.



Visit to Mt. Abu

From 19th - 20th September 2008, students of MBA (P-I) alongwith Dr. Harshita Shrimali, Dr. Pushpakant Shakdiveepe, Mr. Hemant Kothari, Ms. Sipra Narang went on a Mt. Abu Tour. This was the first trip of our new entrants which they enjoyed a lot. It also proved to be a knowledge enhancing and team building exercise for them to rejoin the college in a fresh way.

Doctorate Awarded

Mr. Pushpkant Shakhdwipce, Assistant Professor, PIM has been awarded doctorate for "**Tax Incentives for Exporters : A Critical Evaluation of Laws and Practices in India.**" from Mohan Lal Sukhadia University. Under the supervision of **Prof. G. Soral, Head, Department Accountancy and Statistics, MLSU, Udaipur**



Sports Day

"All work and no play makes jack a dull boy" therefore on 24th Sept. 08, the Sports Day of PIM was organized. The programme began with the floral welcome of the guests and the welcome speech been delivered by **Prof. B.P. Sharma, Director, PIM**, stressing on the importance of sports both for mental & physical health. The Chief Guest of the function **Mr. Anil Paliwal, Superintendent of Police, Udaipur** gave some inspirational tips to the students and motivated them to become good managers like Lord Krishna and prove to be good leaders and managers for the country. The other eminent guests present on the occasion were **Prof. R.K. Aeron, Director PIT, Dr. N.N. G. Mathur, Principal, Pacific College for Teacher's Education**. The events included both indoor and outdoor games. In **Javelin Throw** total 57 students participated. Amongst boys Prakash Lohar (MBA-II), Sunil Dhakar (MBA-II) and Gaurav Nagda (MBA-I) earned first, second and third positions respectively, while in girls Juhi Agarwal (MBA-I) and Asha Jain (MBA-I) stood first and second respectively. In **Shot Put** amongst boys Manav Jhala (MBA P-I) stood first while Vikas Gaur (MBA-II) and Kunal Bhatnagar (MBA-I) earned second and third position. In girls Asha Jain (MBA-I), Kushboo Jain (MBA-II) and Ankita Shah (MBA-I) stood first, second and third respectively. In **Discuss Throw** in boys Sampat Regar (MBA-I), Ankit Jain (MBA-II) and Sunil Dhakar (MBA-II) stood at first, second and third positions respectively. Amongst girls Ankita Shah (MBA-I), Juhi Agarwal (MBA-I), Asha Jain (MBA-I) stood at first second and third position respectively. **Mr. Shankar Choudhary** and **Dr. Hemant Kothari** convened these events. In **table tennis** 20 students participated Anup S. Daultani (MBA-II), Sampat Regar (MBA-I) and Avdhesh Kotwal (MBA-II) stood first, second and third respectively. **Mr. Dhiraj Jain** convened the table tennis. In the **Chess competition** Harsh Tamboli (MBA-II), Ravi Mandawat (MBA-I) and Deepika Gurjar (MBA-II) stood first, second and third respectively.





Dr. Pushpkant Shakhdwipee convened the Chess competition. In **Carrom** the team of Priti Pancholi (MBA-I) and Rupam Badala (MBA-I) stood first, Vijay Paliwal (MBA-II) and Prakash Lohar (MBA-II), stood first runner up while Jignesh Vyas (MBA-II) and Dharmesh Sharma (MBA-II) stood second runner up. The event was convened by **Ms. Asha Gaur**. In **Sudoku** **Dr. Harshita Shrimali** and **Ms. Asha Galundia** convened and Deepika Gurjar (MBA-I) stood first while Divya Luthra (MBA-I) stood second. In collage competition the team of Bhanupriya Gidwani (MBA-I) and Kriti Vyas (MBA-I) and Shruti Nyati (MBA-I) stood second, while Neha Jain (MBA-I) and Pragati Sanadhya (MBA-I) stood first, Amrita Shah (MBA-I) and the team of Shalini Rathore (MBA-II) and Priya Matta (MBA-II) both the team stood third. Ms. Amitha Singhvi convened the event. The judges of it were **Mrs. Bindu Lodha & Mrs. Asha Galundia**.

Rangoli competition **Ms. Shipra Narang** convened. The teams of Shalja Pokharna (MBA-II), Shalini was covered by Rathore (MBA-II) and Priya Matta (MBA-II) stood first, Shweta Mehta (MBA-I), Asha Jain (MBA-I) and Jignesh Vyas (MBA-II) stood second while Surabhi Mehta (MBA-I), Sheekanta Joshi (MBA-I) and Gaurav Nagda (MBA-I) stood third. Consolidation prize went to Dolly Chaplot (MBA-I), Deepika Maheshwari (MBA-I) and Juhi Agarwal (MBA-I). The judges of the Rangoli competition were **Mrs. Sarita Jain, Mrs. Kaneez Fatima and Mrs. Ritu Khanna**. The event ended by the thanks giving note delivered by **Mr. Shankar Choudhary**. The sports day was coordinated by **Dr. Mehtab Kathawala**.



FRUSTRATIONS OF BEING A TEAM LEADER

Being a leader means recognizing passion, authenticity, integrity, and ethics as the cornerstone of effective leadership upon which we lay the foundation to bring about change. Being a leader means knowing who you are at the deepest level. Being leader is all about converging thousands of different mindsets & perceptions on a single vision. Thus being a leader is not an easy task in the present scenario. After all, the entire responsibility of the team is laid on the shoulders of the leader. If being a leader gives a sense of satisfaction to person it also gives many frustrations because every mirror has its dark side.

- **Frustration due to time constraint**

Many times, it happens that there is a time constraint i.e. a team had to perform a particular task in a given period of time. At that time, role of the leader become very crucial. He had to manage time very effectively. Delay in any activity will lead to failure of whole task. This will drastically increase the work pressure on the leader, thus causing frustration.

- **Frustration due to less cooperation from the side of team members**

Sometimes inspite of giving all the motivation in every possible manner by the leader, team members are reluctant of giving their full cooperation or effort. In this situation leader gets very frustrated.

- **Frustration due to change resistant behaviour of team members**

Change is the only permanent thing in the contemporary world, thus every team has to adapt itself in accordance to the changes taking place in external or internal environment. But due to ignorance, team members sometimes remain resistant to change even after all the efforts of leader which hampers the growth of team and ultimately leading to leader's frustration.

- **Frustration due to failures**

Since traditionally leader is considered solely responsible for failure or success of any venture or activity of the team. Thus if a team faces a failure, the whole answerability or blame is on leader, which lead him to acute frustration.

- **Frustration due to work stress**

In a group if any person or group member is under stress, leader is the one who manages it, but when leader

himself is under stress may be due to work load or any other personal reasons; there is no one to counsel him, to whom he can share his problem. This ultimately leads to frustration.

- **Frustration due to inter-team revolts**

In team different members have different opinions & perceptions; this leads to conflicting situations but leader try & resolve it. But sometimes it happens that these conflicts take shape of big revolts, which deviates team from its path that ultimately leads to leader's frustration.

At last here are 9 golden rules that can act as panacea for vanishing the frustrations of being a team leader :-

- Do not be scared to accept failures
- Commit as many mistakes as you can but never repeat same mistake again.
- Learn to delegate correct task to correct person.
- Understand needs & requirements of the team members.
- Communicate concisely and clearly.
- Manage time efficiently before time manages you.
- Have full believe in your team.
- Create opportunities for others
- Must develop Emotional Intelligence.

Source:

Harvard Business Review on
"The mind of the leader"
"Leadership theories &
practices" by Gary
Iefai Journal for Human
Resource Management



Rupal Bhargava
MBA-II (H.R.)

CUSTOMER IS KING

There is a famous saying by Sam Walton (founder ,Wall mart) that "there is only one boss : the customer ,he can fire everybody in the company-from the chairman to down ,simply by spending his money somewhere else".
"A customer is the most important visitor on our premises .He is not dependent on us,we are dependent on him .He is not an interruption in our work ,he is the purpose of it.We are not doing him a favour by serving him, he is doing a favour by giving us an opportunity to do so."
Mahatma Gandhi

In today's business scenario with the fast changing global economy there is a cut throat competition and the central focus has come to the customer.With the growth in economy, the standard of living of people has risen and they are having more purchasing power and spending more than before.Also now a days a customer is getting a number of choices that he doesn't have to run after the product but the companies have to run after him.

Overview :

The mantra that the 'Customer is king ' is the premise that any product's design ,production , distribution & marketing should have one central focus : the customer.The focus of every organization has gradually shifted from customer satisfaction to customer delight.

Point of view :

From the customer's point of view , a company or brand exists only to create value for them ,to provide them value for money which they have paid to purchase any product .The focus must be on the way in which the nature of value is changing ,involving new ways to price goods ,innovation & emotion .This implies a transfer of power from the producer to the customer.

The big picture:-

The last thing an organization would want now is to lose customers. This is the time to tighten relationships with customers . Products or brands by themselves do not automatically bring customer loyalty or strengthen customer relations . These relationships & a quality product leads to customer retention.

Summary :

The key concern is the kind of interface a brand builds & presents to customers . To be successful, we need to add value for customer ,by distinguishing between what is being sold and what the customer is buying .A broad view of customer's needs should be taken into consideration.

Sources of information :

www.alsamud.sulekha.com
www.fresherworld.com
www.thehindubusinessline.com



Mona Mehta
MBA - I

LEHMAN BROTHERS:STORY SO FAR

Lehman Brothers Holdings Inc.the oldest and 4th largest investment bank and major player in the market for sub prime and prime mortgage and one of the biggest reasons in the financial-economic crisis of USA.

A slow collapse of Lehman Brothers began as the mortgage market crisis unfolded during summer 2007.Its stock began a steady fall from a peak of \$82 a share. Shares in Lehman Bros.fell by 97% since the beginning of the year. With more than \$45bn of mortgages and asset backed securities on its books. Lehman is valued at just \$3bn,down from \$36bn a year ago.Mid of 2008 they announced a \$2.8bn loss for second quarter and \$3.9bn loss for third quarter, far higher than analysts had expected. It has written off \$13.8bn linked to the sub prime mortgage crisis and has raised \$10bn through share offering this year.

The biggest reason behind this historical financial crisis is sub prime mortgage crisis and plastic money crunch (credit cards, debit cards etc.).It has given big housing loans without securities and similarly the money got stucked in the market due to heavy use of plastic money. Lehman Brothers had a relatively small balance-sheet and were heavily depend on the "repo"(repurchase market) that is mostly used as a short term financial tool.

This event left its mark on the history of money and changed the rules of the game forever.

Impact in India

IT Companies: With nearly half of their revenues coming from banking and financial services segments, India's top software exporters are closely monitoring the financial crisis spreading across markets.

The IT giants which had all these investments banks as their clients are TCS, Wipro, Satyam and Infosys Technologies.

Banks: Lehman Brothers and Merrill Lynch had invested substantially in the stocks of Indian banks. The banks, in turn, have invested in derivatives,which might have exposure to the investment bankers.ICICI bank is the worst hit as of now,expects to lose approximately \$80mn,invested in Lehman's bonds through the bank's UK subsidiary.

Real Estate: Lehman Brothers Real Estate Partners had given Rs.740 crore to Unitech Ltd,for its mixed-use development project in Santa Cruz.Lehman had also signed a MoU with Peninsula Land Ltd-a Ashok Piramal real estate company-to fund the latter's projects to the tune of Rs576 crore.Another major real estate roganisation whose valuations are affected by this meltdown is DFL.Assets in which it had invested \$200 million.

Finance Minister P Chidambaram assured that PSU banks had virtually no expouser to Lehman Brothers.Although the credit crunch globally will impact credit availability in the Indian market,there is no cause for any alarm that any Indian bank is vulnerable.

Source

Business Line
Economic Times



Nidhi Jain
(MBA-I)

THE VALUE OF TIME

Imagine there is a bank that credits your account each morning with Rs. 86400. It carries over no balance from day to day. Every evening it deletes whatever part of the balance you failed to use during the day.

What would you do?

Draw out every paisa, of course.

Each of us has such a bank.

It's name is TIME

Every morning it credits you with 86400 seconds.

Every night it writes off, as lost, whatever of this you have failed to invest.

It carries over no balance. It allows no overdraft.

Each day it opens a new account for you.

Each night it burns the remains of the day.

If you fail to use the day deposits the loss is yours.

There is no going back. There is no drawing against the 'tomorrow'.

You must live in the present on today's deposits.

Invest it so as to get from it the utmost in health, happiness and success.

The clock is running; realize this make the most of today.

To realize the value of one year,

Ask a student who failed a grade.

To realize the value of one month,

Ask a mother who gave birth prematurely.

To realize the value of one week,

Ask the editor of a weekly newspaper.

To realize the value of one hour,

Ask lovers who are waiting to meet.

To realize the value of one minute,

Ask a person who missed the train.

To realize the value of one second,

Ask a person who just avoided an accident.

To realize the value of one millisecond,

Ask a person who won a silver medal in Olympics.

Treasure every moment that you have. And treasure it more because you shared it with someone special enough to spend your time and remember that time waits for no one.

Yesterday is history.

Tomorrow is mystery.

Today is gift.

That is why it's called the PRESENT.



Deepak Chechani
(MBA-II)



Release of Monsoon Issue of Newsletter



Shri Ravindra Shrimali, Chairman, Municipality Corporation of Udaipur addressing the students in Uttarayan' 08, the students Cultural Evening



Shri Anil Paliwal, Superintendent of Police Udaipur, addressing the students on Sports Day



Dignitaries lighting the lamp in International Workshop on Business Communication

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