

Management Development Programme on General Management for Graduate Executives

Introduction

Managerial skills are key to success in fostering team spirit and high performance organizational culture within an organization. Graduates without an M.B.A. particularly from non-commerce background may fall short in his managerial efficiencies at his office due to lack in fundamental knowledge about various functional aspects of Management. Their Degree and potentials can jointly excel in managing the official affairs if they are exposed to the management principles and practices. Such exposures can be extended through short term management development programme.

Theme & Scope

A programme designed to provide Graduates with a meaningful insight into a variety of core management skills and concepts to help advance Graduates both personally and professionally.

Useful for

- Graduates from all disciplines.

Participants Benefits

- Introduce and inculcate management skills.
- Building and maintaining high performing team.
- Effective time management.
- Developing favorable work culture.
- Promotion of good human relations.
- Motivate graduates to achieve their full potential and improve business performance.

Employer Benefits

- Bring fresh ideas into the company
- Motivate your Graduates to take ownership of projects and work in teams.
- Enhancement in productivity and profitability.
- Aligning of Organizational goals with individual and group goals.
- Empower your staff with requisite skills to manage.

Programme Summary

The Pacific Institute of Management has developed two distinct modules to impart Managerial Skills for the executives manning diverse positions in the corporate sector on the basis of their under graduate qualification. These two modules are:-

- 1) One week General Management Programme
- 2) Two Days General Management Programme

Two Day Programme	One Week programme
<ul style="list-style-type: none"> • Managerial Functions, Processes and Practices • Concepts and Emerging Issues in Functional Management • Emerging Dimensions of Management Management of Change Strategic Management Time Management Knowledge Management • Behavioral Issues in Management 	<ul style="list-style-type: none"> • Managerial Functions, Process and Practices Human Resource Management Overview of HR Functions Managing Inter-Personal Behavior Effective Team Leadership Management by Conflict • Financial Management An Overview Ratio Analysis Cost Benefit and Cost Effectiveness Analysis Budget Planning and Control • Marketing Management An Overview of Marketing Functions Customer Relationship Management • Production Management An Overview Production Planning & Control Total Quality Management Six Sigma • Emerging Dimension of Management Management of Change Strategic Management Time Management Knowledge Management • Behavioral Issues in Management • Project Formulation and Report Writing