



**Best Rated MBA Program
by the Times of India Group**

MBA from Pacific University

World Class University with Global Employability

Pacific University is known for :

Best Placements

- : Highest Package Offered - 15 Lac for MBA
- : 92% Students Placed in Last Three Batches

All India Champions

- (i) Management Simulation Contest organized by All India Management Association, New Delhi, Since 2012
- (ii) Case Writing and Presentation Contest
- (iii) Business Plan Development
- (iv) Business Quiz
- (v) Research Paper Writing

Collaborations

@ NSE	@ LPU, PHILIPPINES
NSE CERTIFIED CAPITAL MARKET PROFESSIONAL (NCCMP) Kick Start your Career as a Capital Market Professional	MOU with LYCEUM of the Philippines University
BUSINESS ANALYTICS A Sunrise program for better employability with exposure in Marketing, Finance & HRM	@ All India Management Association
	MANAGEMENT SIMULATION

Best Pedagogy & Employability Enhancement Program

Personal Mentoring	Study Circles	20+ Certifications	Chapter Review
Economic story discussion	Business story discussion	Management Games	21 Learning Clubs
Case Discussions	Role Plays	Industry reviews	Survey projects

Best Exposure With

- Bombay Stock Exchange
- Reserve Bank of India
- Insurance Institute of India
- India International Trade Fair
- Ahmedabad Management Association

Option of Degree with Startup

Pacific University Incubation Center Shall help you in

- Identifying the Business Idea
- Preparing the Business Plan
- Launching and Running your Own Business
- Investment Support from Angel Investors

The Only MBA

18 Specializations

3 Industry Specific MBA

300+ Students Research Papers

30+Certificatons Highest Number of Certification Cum Management Programs to Develop Student employability

Incubation Center To Develop New Entrepreneurs (Option of Degree with Startup)

Training Supports BSE | NSE | Systat | SPSS | AIMA | TCS | MCX | Amul | IITs
AMA | Adaniport | Ashok Leyland | Insurance Institute of India

Student Development Programs Forums, Study Circles, Learning Clubs Activities

All India Champions Simulated Management Games of AIMA | Case Writing Contest
Research Paper Contribution | Business Plan Development

Best Placements Highest Package Offered - 15 LPA | 92% Students Placed in Last Three Batches

Best Pedagogy Personal Mentoring | Chapter Review | Economic & Business Story Discussion | Role Plays
Management Games | Case Discussions | Industry Reviews | Survey Projects

Our MBA Programs

COURSE	PROGRAM HIGHLIGHTS
MBA (Business Analytics)	A sunrise program on business analytics for better employability with specialization in marketing, finance & HRM
MBA Digital Marketing	High Demand of skilled professionals with Lucrative Salary in Corporates as Businesses shifting to Digital Marketing.
MBA (Dual Specalization)	2 Majors for double employability. 18 Specializations not available anywhere in the country.
MBA (Hospital Administration)	Weekly visits to Govt. & Private Hospitals, Fortnightly Extension Lectures, Specially Designed for Medical Profession.
MBA Executive	Program for working professionals. Hybrid Approach with Real Life Cases.
MBA from RTU at PBS	Pacific Business School (Affiliated to Rajasthan Technical University, Kota) First Rank in Udaipur, Rajasthan (QIV RTU, Kota), 2 Major Specializations, Subject Specific labs

DIPLOMA : Business Analytics, Digital Marketing, Supply Chain Management

CERTIFICATIONS : NSE Certified Capital Market Professional (NCCMP) NSE Banking, TQM

MBA - Business Analytics

All future management decisions would center around advanced Business Analytics, Data Science and Artificial Intelligence. So an MBA program in business analytics is going to help youth to secure multiple job offers with sky high packages in the coming years from today itself.



MOU with NSE for MBA - Business Analytics



- By 2025 Business Analytics Market will Grow 7 Times.
- Growing at a Rate of 33.5% CAGR
- India to Become One of the Top Three Markets
- High Demand Supply Gap
- Capable of Providing High Packages
- Exposure to Real Life Cases
- Complimentary Laptop

Specializations

Marketing

Finance

HRM

Major Areas employing Business Analytics Models

Risk Management

Marketing Analytics

Supply Chain Analytics

Customer Analytics

Web Analytics

HR Analytics

MBA - Digital Marketing

Marketing techniques have evolved as the ways in which consumers get information change. The COVID 19 Pandemic is driving the scope of digital marketing even further online. It allows companies to reach global audience. Consumers use smart phones and research products online before buying, digital marketing strategies are crucial to business.



- High Demand of skilled professional
- Lucrative Salary Offers
- Live Project Training
- Good Placement
- Businesses shifting to Digital Marketing
- Focusing on Experiential Learning
- Complimentary Laptop

MBA with Dual Specialization

The program aims to bring the real-time knowledge to the classroom with the help of unique experiential team based learning methods

Program Features

- ◆ 2 Majors for double employability
- ◆ 18 Specializations not available anywhere in the country.
 - ◆ Marketing
 - ◆ Finance
 - ◆ Human Resource Management
 - ◆ Operation & Production
 - ◆ Information Technology
 - ◆ International Business Management
 - ◆ Retail
 - ◆ Agri-Business & Rural Development
 - ◆ Supply Chain
 - ◆ Tourism & Hotel Management
 - ◆ Infrastructure Management
 - ◆ Project Management
 - ◆ Environmental Management
 - ◆ Hospital & Health Care Management
 - ◆ Accounting & Finance
 - ◆ Insurance Management
 - ◆ Technology Management
 - ◆ Industrial Safety & Home Land Security



- ◆ 200 Hours Student Development Program
- ◆ Other Facilities
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform

Eligibility: Graduate from any stream. Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration : 4 Semesters (2 Years)

Multiple Training Options

Tally ERP

Financial Modeling

Data Analysis

Bombay Stock Exchange

Case Writing

Research Paper Writing

MBA (Hospital Administration)

Elevate Your Career

Full time program in Hospital & Health Care management for individuals seeking to enhance their managerial as well as clinical skills for hospital & health care management. An intensive learning program which aims to enrich the individuals knowledge and capacity.

Program Features

- Backed by 900 Bed Super-speciality Hospital
- Regular and Executive Mode
- Practical Oriented Teaching Methodology
- On the Job Training
- Hybrid Approach
- High employability in Public & Private Sector



Eligibility: Graduate from any stream. Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration : 4 Semesters (2 Years)

Multiple Training Options

NSE Certification

Management Simulation

Digital Marketing

Export Import Documentation

NGO Management

Research Data Analysis

MBA from RTU (Pacific Business School)

Pacific Business School offers a full time MBA program from the Rajasthan Technical University (RTU) which provides students thorough knowledge of business and markets.

First Rank in Udaipur, Rajasthan (Quality Index Value of RTU, Kota 2021)

Program Features

Affiliated to the Rajasthan Technical University, Kota

- 2 Majors for double employability
- Specializations available
 - Marketing Management
 - Finance Management
 - Human Resource Management
 - Operation & Production Management
 - Information Technology Management
- Subject Specific ERP Exposure

- ◆ Training available at :
 - ◆ Bombay Stock Exchange, Mumbai
 - ◆ Management Simulation Training
- ◆ 20+ Certification Program Options
- ◆ 200 Hours Student Development Programs
- ◆ Incubation Center
- ◆ Other Facilities
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform



Eligibility : Graduate from any stream with minimum 50 % (General) and 45 % (SC,ST & Non-creamy layer OBC). Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration : 4 Semesters (2 Years)

Multiple Training Options

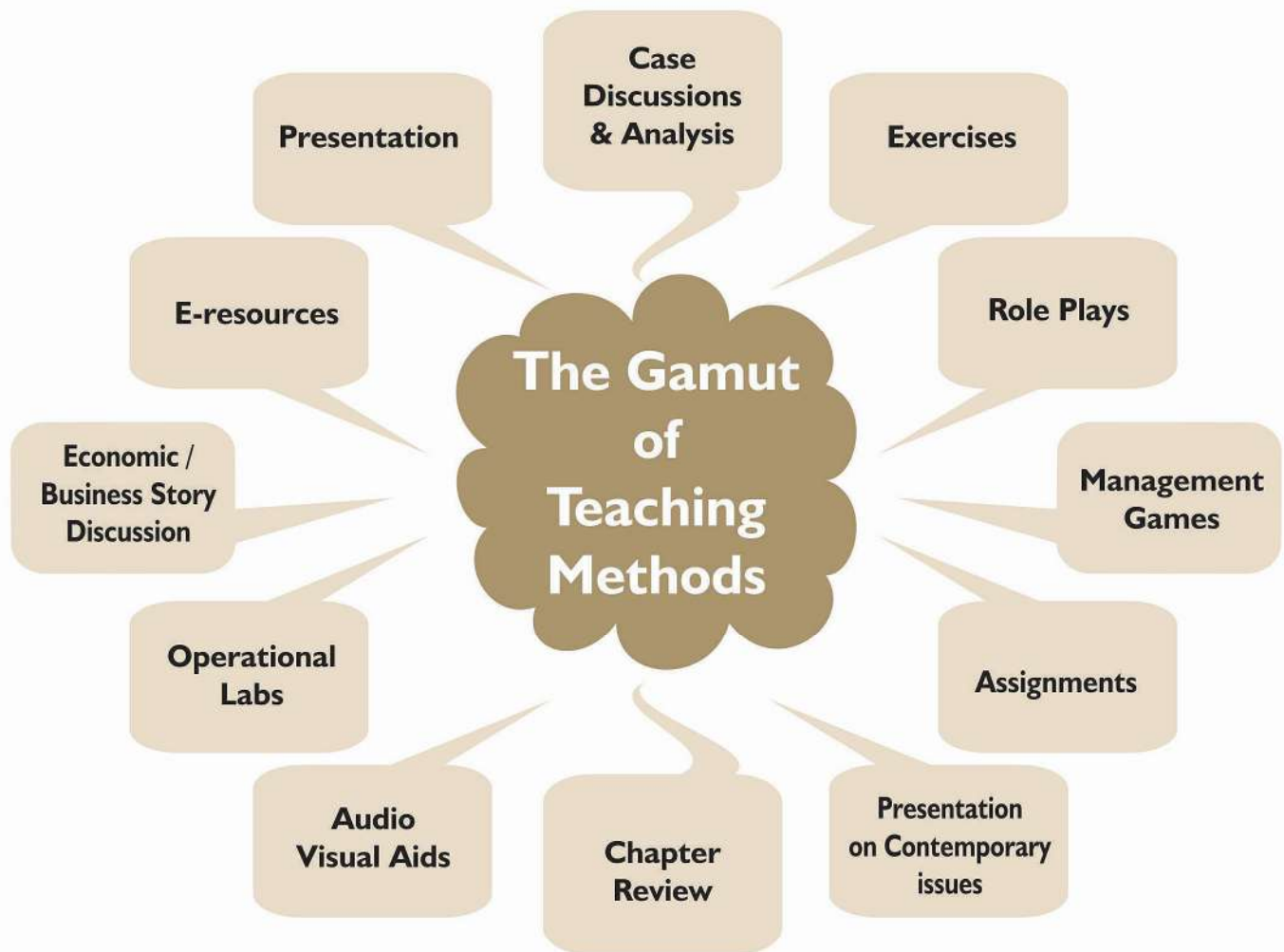
Research Paper Writing
Case Writing

Preparation for
Competitive Exams

Language Lab

Discussion of IIM
& Harvard Cases

For 360° Development of Students, we conduct various Student Development Programs



EACH STUDENT GETS THE OPPORTUNITY OF FOLLOWING ACTIVITIES EVERY SEMESTER

Personal Mentoring	Industry reviews	Industry Visit	Employability Enhancement Program
Extension Lectures	Survey Projects	Simulation Games	Workshops and Seminars
Corporate Interface	Business Plan Development	Quiz	Live Research Projects
Industry Specific Skill Development	Book Review	Debate / Extemporaneous	Scenario Building
Study Circle	Specialization Specific Forums	21 Hobby Clubs	Certification Program

Certification Programs : To Enhance Employability



Certification Cum Management Development Program on Digital Banking

Pacific University holds a unique position in the field of business education for providing higher standards of teaching and care for the students. The university is completely dedicated to guide the students in their development stage which makes it a world class business school. In this context, the university conducts various certification Programs in each semester delivered in varied formats which inculcate a deep understanding of business in the students.

Some of the Certification Programs are:

- ♦ Financial Markets for professionals, students, investors & Stock Markets operators
 - Financial Markets-I: Debt & Equity Markets
 - Financial Markets-II : Mutual Funds
 - Financial Markets-III : Financial Derivatives
- ♦ Doing Business with China
- ♦ Export Procedure & Documentation
- ♦ Business Management for Women
- ♦ Hospital Administration : Functional Overview
- ♦ Diagnosing & Shaping Organizational Culture
- ♦ Retail Management : A Functional Overview
- ♦ Behavioral Finance
- ♦ Financial Modeling through use of Excel
- ♦ Micro Finance and Micro Credit
- ♦ Travel Agency Management
- ♦ Competition Law and Business Strategy
- ♦ Employee Engagement
- ♦ Total Quality Management
- ♦ Zero Base Budgeting
- ♦ Entrepreneurship development
- ♦ Banking Operations & Services
- ♦ Art of Public speaking and Creative writing
- ♦ Social Media & Digital Marketing
- ♦ Marketing and advertisement & Strategies

Student Workshops, Seminars & Extension Lectures

- National workshop on Currency Futures and Emerging Scenario.
- National workshop on Competition Law & Business Strategy.
- National workshop on The Indian MSMEs and Free Trade Agreements in collaboration with Traidcraft Exchange, U.K.
- National Seminar on Intellectual Property Rights: Multilateral Obligations, Implementation and its Socio Economic Implication.
- Workshop on Behavioural Finance.
- Workshop on Doing Business with China in collaboration with India China Economic Council, New Delhi.
- Workshop on Hospital Administration: A Functional Overview.
- Workshop on Corporate Strategies: Recent Experiences and Road map for future.
- Workshop on Energy Security: Issues and Challenges.
- Workshop on Cross Border takeovers by Indian Corporates.
- Workshop on Telecom Sector: Competitive Strengths and weaknesses.
- Workshop on Indo-ASIAN Free Trade Agreement.
- Workshop on Organizational Development Strategies for Indian Corporate Sector.
- Workshop on Indian foreign Trade: Direction, Composition and Road map for future.
- Workshop on India in Globalized Economy.
- Workshop on Environment Management Practices and Global Warming. Workshop on Managing Change for the Next Decade,
- Workshop on Activity Based Costing.
- Workshop on Environmental Accounting- Rise in Indian Companies.

National Collaborations for Experiential Learning

NSE Certified Capital Market Professional (NCCMP)

Pacific Institute of Management offers NSE CERTIFIED CAPITAL MARKET PROFESSIONAL COURSE for its students in collaboration with NATIONAL STOCK EXCHANGE.

Capital Market Operations Fundamental Analysis
Technical Analysis Mutual Funds
Derivatives Market Operations



NSE Industry Readiness Program Certification on Banking & Insurance

To create a strong foundation of banking and insurance concepts, industry interaction sessions to provide insides into industry practices, projects for application oriented learning.



MCX
METAL & ENERGY
Trade with Trust

Pacific Institute of Management collaborated with MULTI COMMODITY EXCHANGE OF INDIA LTD., (MCX) in order to encourage students to take a close look at commodity derivatives market.

Pacific Centre for Business Simulation and Management Game

This center has been established to impart a real world corporate exposure to the executives and students. This centre imparts different types of managerial qualities to the young executives with the help of latest tools of business simulation and management games.



FDP cum MDP on BUSINESS ANALYTICS

The institute organizes Faculty Development Program cum Management Development Program in Business Data Analytics using advance excel, R and Python with an objective to enhance the teaching and learning skills of the academicians, Professionals and research scholars of various faculties. The key objective behind this FDP is to discuss the real world scenarios where Analytics has been used to solve business problems and also explains how data analysis helps in different domains. The one week program develops the knowledge skills of the participants on



- Statistical Analytics
- Predictive Analytics
- Optimization Analytics
- Data Mining Techniques
- Excel Proficiency
- R and SAS Module
- Tableau
- Data Visualization

FDP on RESEARCH METHODOLOGY AND DATA ANALYSIS WITH SPSS AND EXCEL



Week long FDP on Research Methodology and Data Analysis with SPSS and Excel is organized to provide some practical training to enhance the quality of research among the researchers. During the seven days FDP, the participants were imparted knowledge about the statistical concepts and their practical implementations in research based projects.

An International Workshop on LEADERSHIP

Be the CEO of your Life

The Institute organized an International Workshop on Leadership- 'Be The CEO of your Life' to enhance the leadership and interpersonal skills, knowledge engaging, and to develop team work and communicative capabilities of the participants. Effective communication is critical for success in the job and it is ranked first among the desirable personal qualities for future employees. The way we communicate with others and ourselves determines the quality of our lives.



RESEARCH AND DEVELOPMENT

The institute organises a series of prestigious events throughout the year which provide invaluable exposure to students.

Quality Circle Forum of India

The Chapter Convention of QCFI

In the convention 63, teams participated from 14 organizations having around 375 participants which included corporates such as JK Tyre and Industries Limited, Lakshmi Cement Sirohi and Jhajjar, Ashok Leyland, Gail India Ltd., Hindustan Zinc Limited, Power Grid, NTPC, Secure Meters, Pyrotech etc.



Spirit of inquiry, creativity and innovativeness are some of the natural endowments bestowed upon human beings. These factors, when manifested in the form of researches, open new frontiers of knowledge, which is instrumental for all forms of development. Realizing its importance, Pacific Institute of Management organized “Anveshan 2019” in association with AIU, New Delhi.

ANVESHAN

The event was witnessed by more than 150 students from 37 universities from the states of Gujarat, Maharashtra, Rajasthan, Madhya Pradesh and Goa. A total of 88 innovative projects were showcased by students.



TATA CRUCIBLE

'Tata Crucible - The Business Quiz' seeks to bring together sharpest young corporate minds in India to take on the heat of the toughest business quiz in India. From last two years the quiz is organized at Pacific University Campus where more than 300 students participate from institutes like AIIMS and NLU.



Workshop on Women Entrepreneurship Development In Association with the Institute of Labour Development (ILD)

The Faculty of Management, PAHER University conducted Women Entrepreneurship Development Program (WEDP) in association with the Institute of Labour Development (ILD) & the Industrial Finance Corporation of India Ltd. (IFCI) to provide opportunities and facilities of T & D to meet the challenges.



A workshop on "Managerial Skills" for Pacific Dental College was conducted by the Faculty of Management, PAHER University with an aim to develop and refine managerial skills among the students to strengthen the present and build their future. The knowledge imparted and skills discussed in these three days can help students to succeed in life and manage people effectively and made them ready for unexpected change.



ALUMNI MEET

The Alumni Association of Pacific University organized an Alumni Meet in the Pacific Institute of Management campus to connect with the Alumni of Pacific Group of Management Institutions.



Prestigious Teaching and Training Support



Certification at BSE



Adani Port Visit



Industry Visit at Amul, Anand, Gujarat



Industry Visit at Ashok Leyland



Industry Visit at Secure Meters

Training at BSE : Pacific University is the only one to send students to Bombay Stock Exchange to impart the practical knowledge in fundamental analysis, derivatives trading, utility of ratio analysis, valuation of financial markets etc.

Reserve Bank of India : Pacific students visit the museum of reserve bank of India and get the knowledge regarding the evolution of Indian currency.

Training in Game Based Management Simulation :

All India Management Association, New Delhi conducts management simulation games in our institute every year. The workshop is conducted by experts from AIMA, New Delhi.

Certification at AMA : The students of PU attended certification program on advertising and Brand promotion under the aegis of Ahmedabad Management Association.

Industrial Visits : The students frequently visit various industries and go on excursions to places of learning, destinations of tourist attraction and places of adventure. Some of the recent visits have been to the renowned companies like Hero Honda Co. Ltd., Adani Power Ltd., Adani Wilmer, Miraj Ltd., Crompton Greaves Ltd. Goa, Semi Conductor Corporation Ltd., Chandigarh, RSMM Ltd., Jaisamand & Kumbhalgarh Sancturies, Goa, Pune Suzuki Sangam Spinners, Bhilwara, Rajasthan, Binani Cement, Distt. Sirohi, Mayur Suitings, Banswara, Coca-Cola, Parle-G, Havmor, Pyrotech.

SPSS South Asia Pvt. Ltd. : SPSS South Asia Pvt. Ltd. An IBM Company provides training to researchers to enhance their capabilities to analyze research data using SPSS. This is also a privilege enjoyed by the Pacific Group.

Oracle University, California : It has been offering training in ERP to the Pacific students regularly.

Training by TAI India Ltd. : An 8 module training Program on Sales / Business Administration conducted by CEOs of World Class Organizations.

Study Circles : The Professional Boosters

Christened with inspirational names, the various study circles are formed to ensure 360° development of budding managers:

- ♦ Kautilya Study Circle
- ♦ Behavioral Study Circle
- ♦ Aryabhata Study Circle
- ♦ Empirical Study Circle
- ♦ Maslow Study Circle

The activities comprise of :

- ♦ Debate
- ♦ Top Business Discussion
- ♦ Top Economic Story
- ♦ Group Discussion
- ♦ Quiz
- ♦ Book - review
- ♦ Business Plan Development
- ♦ Extempore
- ♦ Discussion
- ♦ Extension-lecture
- ♦ Management Games
- ♦ Creative Writing
- ♦ Collage
- ♦ Research-Paper Review
- ♦ Ad-Play
- ♦ Role-Play
- ♦ Contemporary Issue Presentation
- ♦ Newspaper Comprehension



Students Coming up with Flying Colors



Enthusiastic Students Performing in Various Activities



Winners felicitation

Forums : The Knowledge Boosters

Clubbed with the traditional education, Specialized Forums are formed for the final year students to give a 'Touch Up' to the Excellence of Budding Managers.

Different Forums are organized on monthly basis to enhance various skills of the students of our college such as Human Resource skills, Marketing skills, Finance skills, IT skills etc. Forum Activities make the students aware of various ways of keeping a steady supply of talents and management with good governance in order to build integrity and trust among managers and employees of the organization.

The Various Specialized forums are :

- ♦ Marketing Forum
- ♦ Information Technology Forum
- ♦ HR Forum
- ♦ Finance Forum
- ♦ Tourism Forum
- ♦ International Business Forum
- ♦ Operation and Production Management Forum
- ♦ Supply Chain Forum



Proud Winners



Students Attending the Session



Enthusiastic Students Participating in Different forum Activities

Pacific Learning Clubs

An Innovative Idea to Rejuvenate

- ◆ Eco - Sensitivity Club
- ◆ Photography Club
- ◆ Cookery Club
- ◆ Poetry Club
- ◆ Adventure Club
- ◆ Entrepreneurial Club
- ◆ Survey Project Club
- ◆ Group Discussion Club
- ◆ Declamation Club
- ◆ Painting Club
- ◆ Voca-quiz Club
- ◆ News Analysis Club
- ◆ Dance Club
- ◆ Music Club
- ◆ Energy Club
- ◆ Creativity Club
- ◆ Club for Social Cause
- ◆ Blood Donors' Club
- ◆ Book Readers' Club
- ◆ Writers' Club
- ◆ Drama Club



ECO SENSITIVITY CLUB



Pacific Learning Environment with World Class Infrastructure

The college campus provides all the basic amenities to the students, so that they utilize most of their time for academic growth and development.



**Theater Style
Smart Classrooms**

**State-of-the-art
Auditoriums for
Industry interface**



**Round Table Conference
Rooms to Cultivate
Team - Spirit**



**Seminar Hall with
latest interactive
Audio-visual aids**



**Well Stocked Library With
35000+ Books & 200+
National / International
Journals**



**Extensively
Networked Campus**



**Interactive Smart
Activity Rooms
Reading Rooms
Amphitheatre**



Conferences & Seminars



12th International Conference on Sustainable Global Trends: Planet, People and Profit

Abstracts Received : 235
Papers Presented : 105

Full Length Papers : 168
Total No. of Delegates : 280

11 International Conference on Shifting Paradigm in Business Economy and Society : Vision 2050

Abstracts Received : 183
Papers Presented : 104

Full Length Papers : 133
Total No. of Delegates : 378



10th International Conference on "Transformation of Business, Economy and Society in Digital Era" 26-27 April 2019

Abstracts Received : 760
Papers Presented : 350

Full Length Papers : 540
Total no. of Delegates : 800

9th International Conference on Mapping Global Changes in Business, Economy, Society and Culture 19-20 January, 2018

Abstracts Received : 454
Papers Presented : 265

Full Length Papers : 353
Total No. of Delegates : 532



International Conference on Integral Development for Wholesome life 4-5 June, 2016

Abstracts Received : 250
Full Length Papers : 195

Papers Presented : 150
Total no. of Delegates : 300

National Seminar on Education for Enhancing Ethics & Excellence 11-12 January, 2015

Abstracts Received : 324
Full Length Papers : 253

Papers Presented : 205
Total no. of Delegates : 413



International Seminar on Ethics and Values in Resource Management on November 1-2, 2014

Abstracts Received : 450
Full Length Papers : 230

Papers Presented : 300
Total No. of Delegates : 300

National Seminar on Ethics and Ethos in Management 27-28 July, 2013

Abstracts Received : 350
Papers Presented : 180

Full Length Papers : 215
Total no. of Delegates : 270+



International Conference on Managing Change in Business & Economy 6 - 7 April, 2013 40 concurrent sessions Unprecedented 21 technical tracks

Abstracts Received : 1350
Papers Presented : 763

Full Length Papers : 1200
Total No. of Delegates : 1000+

International conference on Contemporary Innovative Practices in Management organized on 13 & 14 April, 2012

Abstracts Received : 1230
Papers Presented : 780

Full Length Papers : 920
Total No. of Delegates : 1700



Cultural Events

Uniquet - Our Biennial Management Fest

“Uniquet” a two days event, is a celebration of dynamic youth, which endeavors to create a platform to unleash their potential talents. 'Uniquet' our national level management fest is organized with an intention to enhance the managerial skills of young and dynamic management interns. It demands and challenges all its participants to hit the road running. We welcome the young and dynamic management interns to come, experience and carry home loads of experience and learning.

More than 500 enthusiastic participants from institutes of several states such as Delhi, Gujarat, Uttar Pradesh, Madhya Pradesh, Maharashtra and Rajasthan participate in the various academic and cultural contests.



Uttarayan

An annual cultural Program organized every year where events such as solo song, group dance, group song etc. are conducted to develop a competitive spirit among the students.



Talented Mass of Pacific Performing in the Annual Fest



SAUFEST : The South Asian Universities Festival

University has a Tradition of hosting International Programs...

Cultural Festival of 8 South Asian Countries namely Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka with 300+ Participants.



Enthusiastic participants from South Asian Countries showcasing their talents in various events

Sports Activities

For the physical fitness of the management students, the institute conducts various competitions and tournaments time to time .



Inter College Weight Lifting & Power Lifting Competition



Prof. B.P. Sharma honouring the proud winners



Weight Lifting Power Lifting



Winning Team



Bronze Medal in All-India Inter University Weightlifting Women Championship at Nagarjuna University.



Chess



Badminton



Students in Cricket Tournament

Placements - The Core Strength of the Pacific Group

Having raised its benchmark, Pacific University has always maintained its tryst with regular recruiters, who always trust the quality of Pacific students. Sensing a potential value addition to their respective firms here companies have recruited in large numbers, offering exciting profiles.

- Highest number of campus placement drives in Rajasthan.
- 90% + MBA students placed every year.
- Average compensation growing more than 20% every year.

Profiles offered by India's top companies-

- Relationship Manager
- HR Recruiter
- Portfolio Manager
- Financial Data Analyst
- B2B Marketing
- Digital Marketing

National Job Fairs



Job fairs are a regular feature at our university. The 5th successful Multi-Industry National Job Fair was organized by the Pacific University in association with District Employment Bureau, Udaipur and witnessed an over-whelming response from job seekers and companies from across the region.

- 150+ job seekers and 73 corporate employers from across the country.
- 10200 job offers
- 4450 shortlisted candidates.
- **Participating Sectors** - IT, ITES & Insurance Sectors, Banking, Telecom, KPO, BPO, and Automobiles etc.

Participating Companies

- NIIT
- Collabera
- Chai Point
- Qx Ltd.
- Advaiya Solutions
- Teleperformance
- Fusion
- ArcGate
- Universal Hunt
- IDBI Fedral
- Kotak Mahindra Bank
- Atlas
- WPW
- Omnichrome
- Ananta Group of Hotels
- Skytech
- Holister
- Kotak
- ICICI Bank
- Brand Masala
- Ruva Customer.

SUMMER INTERNSHIP PROGRAM

Outstanding performers with striking stipend ... *Taking the initial step*



ANEES AHMED
Abussia Holding Doha
Rs. 58000

FREE SPIRIT FOOD & BEVERAGES, AHMEDABAD



GAJENDER SINGH SHEKHAWAT
Rs. 11000/-



MUDIT SHARMA
Rs. 11000/-



YOGITA FAUJDAR
Rs. 11000/-



RATIKA SERVA
Rs. 11000/-

GRANITO (I) LTD.

RADIO FOOD AND BREVARAGES, AHMEDABAD



JAYESH KUMAWAT
Rs. 36000/-



EKTA PRAJAPAT
Rs. 36000/-



UDAY SINGH SHAKTAWAT
Rs. 16000/-



PAWAN KUMAR SAINI
Rs. 16000/-



RAJ KUMAR SATHURIYA
Rs. 16000/-

DAVDA INFRASTRUCTURE PVT. LIMITED, AHMEDABAD



KULDEEP SINGH JHALA
Rs. 16000/-



ABHIRAJ SINGH
Rs. 16000/-



GEETA KANWAR
Rs. 16000/-



GARIMA AMERIYA
Rs. 6300/-



MEENAL AGRAWAL
Rs. 6300/-



MAYUR SHARMA
Aditya Birla
Sunlife Amc. Ltd.
Rs. 15000/-



AARTI JETHI
RK, HR Management,
Ahmedabad
Rs. 6200/-



PRAGTI KHANDEWAL
Nestaway Technologies,
Bangalore
Rs. 10000/-



BHUMIKA GODAWAT
Linkroot Consulting,
Ahmedabad
Rs. 5200/-



NIRAJ GUPTA
Saksham Impex
Pvt. Ltd., Udaipur
Rs. 5000/-



INSIYA KANKAROLI
Mantra 2 Success
Ahmedabad
Rs. 4500/-



KINJAL JAIN
Chics Connect
Pvt. Ltd. Udaipur
Rs. 9000/-



HEZAL AGRAWAL
Ratnam Granites &
Marble, Pali
Rs. 3800/-

PACIFIC MBA PLACEMENTS LAST 3 YEARS

BYJU'S at 10 LPA



MUDIT SHARMA



SIDHANT LAKHAN



RASHIK TANDON



SUNNY MAYANK



VINAY DADHICH

GEMINI CORP. at 4.5 LPA



SNEHA MAZUMDAR



DIVYANSHI BAJPAI



VABHAV RANKA



KULDEEP SINGH



SRISHTI TRIVEDI

AU SMALL FINANCE BANK LIMITED at 3.0 - 3.5 LPA



SHRADDHA SHARMA



RAHUL VYAS



SWARAJ PACHAL



ADITI NAHAR



DIKSHA SHRIVASTAVA



KRITI JAIN



KRITI JOSHI



NIKHIL SUTHAR



HARSHITA SONI



MEGHNA SAINI



NEHA SWARNAKAR



RASHIK TANDON



UMENDRA KUMAR



VISHWAS SONI



JAIDEEP KOTHARI

PACIFIC MBA PLACEMENTS LAST 3 YEARS

UNIBIZ TEC at 5.4 LPA



SURENDRA SARASWAT

BISLERI at 5.7 LPA



RAJENDRA PRATAP SINGH

SPANDANA SPOORTY LTD. at 3.3 - 4.2 LPA



MAN SINGH CHAUHAN



DEVENDRA BARWAL



VIKAS REGAR

ASTRAL PIPES (SKIPPER) at 3.5 LPA



BELVEER SINGH



RAGAV BORANA



GAGAN VYAS



PIYAL JAIN



RAJAT BHOTRA

TDI at 2.5 - 3.5 LPA



KAJOL TRIVEDI



PRAKASH BHAGWAT



VIKRAM SINGH BHATI



RAJKUMAR SATHURIA



MONIT VAISHNAV



GAJENDER SINGH



HEENA SHARMA



JAYESH KUMAWAT



YOGITA FAUJDAR



YUVRAJ S. CHUNDAWAT



VISHAL SHARMA



PREETI JHALA



RANCHHOD KUMAR



SHIVANI AGARWAL



AYUSHI INTODIA



VAISHNAVI KASHYAP

PACIFIC MBA PLACEMENTS LAST 3 YEARS

ICICI BANK at 3.64-4.21 LPA



SNEHA MAZUMDAR



GEETA KANWAR



BHUMIKA GODAWAT



DEEPAK PUROHIT



DIVYANSHI BAJPAI



MARIYA TINWALA



GAJENDER SINGH



HEENA SHARMA



INSIYA KANKAROLI



JAIPAL SINGH



MONIKA MUNDRA



PAWAN KUMAR



SARITA YADAV



AARTI JETHI



ABHIRAJ SINGH



GAGAN VYAS



JINISHA TATER



AMBIKA MATHUR



SHRADDHA RAWAT



RAHUL DIYA



CHESTA JATHLIYA



URMILA RATHORE



JAIVEER SINGH



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JINEESH KR. PILLAI



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JAYESH KUMAWAT



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JAREENA KATHAT



JAGRATI JHALA



SHRADDHA KABRA



SATISH SEVAK



ROHAN LASOD



KINJAL ACCHA



POOJA LADDHA



AMIT RAJPUROHIT



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PRACHI MAHESHWARI



KIRTIRAJ SHEKTAWAT



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ABHISHEK SOLANKI

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LAKHAN DEV SINGH



RAJKUMAR SATHURIA



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DUSHYANT PANWAR



SANJHI AMETA



JAYA JOSHI



NEHA KUMAWAT



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HARSHIKA KALAL



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Just Dial

CLink

Cognus

Miraj

Urban Ladder

Faculty Resources of the Pacific Group in Management

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books		Seminar / Workshop / FDPs / MDPs	
					National	International	Authored	Edited	Attended	Conducted
	Prof. Mahima Birla Ph. D., MBA (Finance), M.Com. (Banking and Business Economics), C.S. Specialization : Banking, Business Economics and Finance Expertise in : Economic Scenario Building, Experiential Learning, Story telling, Behaviourial Finance Experience : Academics - 18 yrs. Ph.D. Supervised : 08	54	250	25	25	18	3	10	12	72
	Prof. Hemant Kothari Ph. D., MBA Specialization : Research Methodology, HR Analysis Expertise In : Business Story and Success, Economic Review Experience : Academics - 15 yrs. Ph.D Supervised : 08	35	220	22	15	12	3	5	13	20
	Dr. Bhavana Detha Ph.D Expertise in : Counseling and Psychology Experience : Academics - 14 yrs. Ph.D. Supervised : 03	10	60	10	07	07	-	-	10	2
	Dr. Anurag Mehta Ph.D., M.Com (Bus. Admin.) Specialization : Marketing, Buss. Administration Expertise in : leadership, Entrepreneurship Experience : Academics - 18 yrs. Ph.D. Supervised : 07	25	100	6	13	14	2	-	4	4
	Dr. Shanker Choudhary Phd, MBA, BTech (Electronics and communication), Advance Java Certificate from MNIT, Jaipur Specialization : Marketing and IT Expertise in : Experiential Learning, Case Development, Counseling, MIS and DSS Experience : Academics - 17 yrs., Industrial - 948 Ph. D. Supervised : 14	79	520	10	21	26	3	5	5	6
	Dr. Pushpkant Shakdwipee Ph.D, NET, M.com (Accountancy and Statistics) Specialization : Accountancy Expertise in : Tally ERP, Income Tax, Financial Statement Analysis Experience : Academics - 16 yrs. Ph.D. Supervised : 08	32	380	15	35	20	5	2	7	5
	Dr. Shivoham Singh Ph.D., FDP(IIM-A), UGC-NET, MBA Specialization : Operations Research, Production and Operations Management, Research Methodology Head Pacific Centre for Simulation Expertise in : Conducting FDP & MDP, Case Writing, Data Analytics, Research Analytics, Financial/ Marketing Modeling, Security Analysis Experience : Academics - 15 yrs., Industrial - 1.5 yrs. Ph.D. Supervised : 06	60	485	18	20	45	2	-	20	26
	Prof. Dipin Mathur Ph. D., MBA (HR), M.com. (Business Administration) Specialization : Human Resource Management Adjunct in : Business Laws Expertise in : Training & Development Psychometric Test, Management Development, Academic Experience : Academics - 17 yrs., Industrial - 4 yrs. Ph.D. Supervised : 20	28	200	2	10	16	3	2	35	4

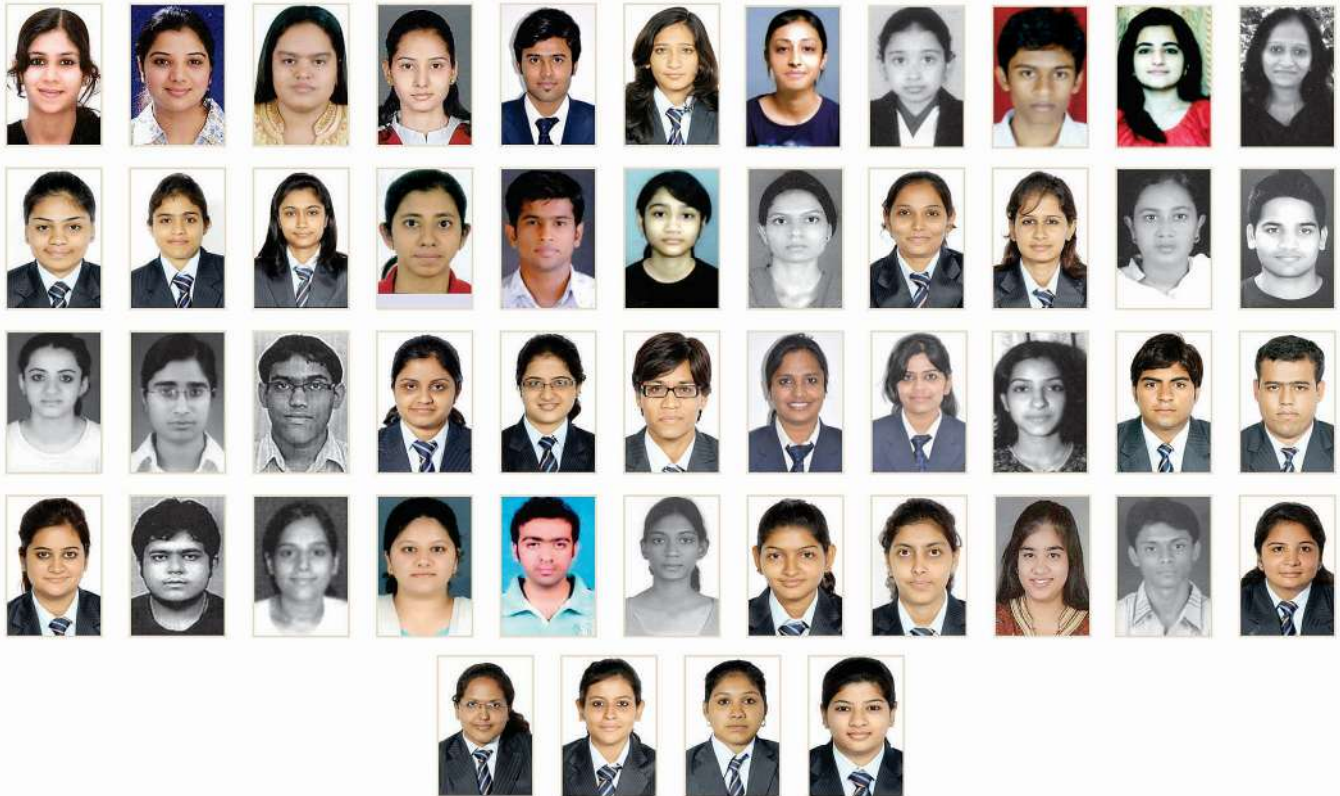
Faculty Resources of the Pacific Group in Management

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books		Seminar / Workshop / FDPs / MDPs	
					National	International	Authored	Edited	Attended	Conducted
	Dr. Pallavi Mehta Ph. D. NET (Management), MIB M. Com (Gold Medalist - Banking & Business economics) Specialization : International Business Expertise in : Business management, Intellectual Property Rights, Export management, Case Analysis, Management Training, Industry Review ,Research projects, Student development Activities, Training and Induction Experience : Academics - 26 yrs. Ph.D. Supervised : 15	65	200	15	30	20	3	4	54	6
	Prof. Subhash Sharma Ph.D., M.A. (English. Litt.), M.B.A. (HR), Soft Skills Specialization : English Literature, Language , HR Expertise in : Literature, Language, Soft Skills and HR Experience : Academics - 23 yrs. Ph.D. Supervised : 15	61	200	10	25	15	-	2	9	5
	Dr. Narendra Singh Chawda Ph.D., M.Com (Business Adm.), MBA (Marketing & Finance), SET Specialization : Marketing Expertise in : Sales & Distribution management, Business Policy Experience : Academics - 13 yrs., Industrial - 4 yrs. Ph.D. Supervised : 04	13	450	7	7	12	-	-	10	6
	Dr. Khushbu Agarwal Ph.D., UGC-NET, MBA Specialization : Operations and Production Management Expertise in : Management games, Operations and production Analytics using Excel, Academic Experience : Academics - 9 yrs., Industrial - 3 yrs.	27	200	1	12	10	1	1	10	2
	Dr. Manuj Joshi Ph.D., MBA, M.Tech. Specialization : Business Analytics, Data Mining & Visualization, MIS Expertise in : Marketing Analytics, Data Science, Digital Marketing Experience : Academic - 13 yrs., Industrial - 1 yrs.	12	280	11	35	20	-	-	40	15
	Dr. Ali Yawar Reha Ph.D., M.Sc, B.Sc, DISM in Computer Science Specialization : Computer Science, E-Business, BPR, ERP, Client Server Mechanism, Digital Marketing Expertise in : Computer Management Software + MS Excel Experience : Academic - 14 yrs., Industrial - 1 yrs.	8	200	3	4	1	-	1	4	2
	Dr. Kulvinder Kaur Ph.D., M.Com. , B.Ed., MBA MA (Economics) Specialization : Economics, Financial Acct. Expertise in : Finance, Entrepreneurship Experience : Academic - 16 yrs., Industrial - 2 yrs.	16	120	-	6	12	-	-	6	5
	Dr. Ashish Adholiya Ph.D. (Computer Science), MBA (Marketing), MCA, B.Sc. (BCZ) Specialization : Information System/ Consumer Behavior and Marketing Research/ Research Methodology Experience : Academics - 12 yrs., Industrial - 2 yrs.	33	120	-	14	7	-	3	5	-
	Dr. Sheela Dashora Ph.D, MBA (HR) B.Com., B.Ed. Specialization : HR, OB, General Mgt. Expertise : Teaching National Development, Management Stories Experience : Academics - 16 yrs., Industrial - 3 Yrs. Ph.D. Supervised : 05	7	100	5	26	22	-	-	10	2

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books		Seminar / Workshop / FDPs / MDPs	
					National	International	Authored	Edited	Attended	Conducted
	Dr. Udit Varshney NET, PhD Specialization : Accounting & Finance Expertise in : Economic scenario building and experiential learning Experience : Academic - 4 yrs.	02	20	-	04	03	-	-	8	-
	Dr. Jaya Sharma Ph.D., MBA Specialization : Marketing, HR Expertise in : Business Stories, HRM, HRIS Experience : Academics - 6 yrs.	8	40	1	3	2	3	-	2	-
	Ms. Anshika Parasher Engineering in CSE, MBA-HR Specialization : Human Resource, Recruitment & Selection, Employee Engagement Expertise in : Corporate 3.5 yrs, Teaching 4 yrs.		85	6	-	-	-	-	4	11
	Mr. R.M. Bangar MBA Specialization : Marketing, Training and Development Expertise in : Marketing Communication, Pharmaceutical Marketing Experience : Academics - 12 yrs., Industrial - 12 yrs.	03	21	1	03	03	-	3	12	15
	Dr. Priyanka Kalra Ph.D., LLB, LLM, C.S. Specialization : Law, IPR, Teaching Pedagogies Experience : Academics - 5 yrs. Ph.D. Supervised : 01	4	26	-	2	2	-	-	7	-
	Dr. Shikha Bhargava Ph.D, MBA Specialization : Finance & Marketing Expertise : Caselet writing, Business Stories Experience : Academics - 10 yrs., Industrial - 05 yrs.	7	70	1	05	05	-	-	07	02
	Dr. Heena Purohit Ph.D, MBA, NET- JRF Specialization : Marketing Expertise in : Sales and Distribution Management, Product and Brand Management Experience : Academics - 3 yrs.	8	30	2	6	2	1	-	6	4
	Dr. Namrata Chouhan Ph.D., MBAS, BE Specialization : Marketing, Export-import MA, International HRM Expertise in : Business stories, Export Documentation Presentations - PI Experience : Academics - 6 yrs., Industrial - 2 yrs.	4	50	2	3	1	-	-	7	3

Pacific students Outshine in the country in Research!!!

150 Research papers of MBA students are either published in National and/International Journals or presented in National / International seminars which is an exclusive domain of the faculty members Students research papers of this stature are unheard in the country.



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Seminars where the students Presented their Papers

India Finance Conference Changing Dynamics in the Global Village International Conference IIT, Delhi in with CURTIN UNIVERSITY, Australia IIM, Kozhikode International Conference IIT, Roorkee BITS, Patna AIMS International Advent age education Foundation ICCB, IIT Delhi ECSB, IIT Roorkee National Conference on Paradigms for Sustainable Business, IIT Roorkee HR summit IIM Kozhikode Global Conference on Management, CCMS NICOM, NIRMA University National Conference on Bank, Pune.

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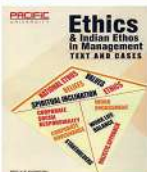
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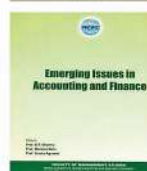
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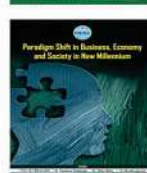
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2021



2020



Pacificians holding all top 3 positions in National Finals

2019



Pacificians holding 2 positions in National Finals at Coimbatore

2018



Pacificians holding 2 positions in National Finals at Coimbatore

2017



Pacificians holding 3 positions in Top 5 at Coimbatore

2016



Western Region Pacific Institute of Management South Region IIM Bangalore North Region Pacific Institute of Management Online National Pacific Institute of Management

2015



2014



2013



2012



All India Champions

Case Writing & Presentation Contest

Business Plant Development

Research Paper Contribution



Bronze Medal in All-India Inter University Weightlifting Women Championship at Nagarjuna University.



FACULTY OF MANAGEMENT

Pacific Academy of Higher Education and Research University
Pacific Hills, Pratap Nagar Extn, Airport Road, Udaipur - 313 003 (Rajasthan) India
Email : fms@pacific-university.ac.in, Website : www.pacific-university.ac.in

Mob. : +91 9983992222, 9672978034