



PACIFIC MANAGEMENT NEWS

The Newsletter of Pacific Group of Management Institutions, Pacific University, Udaipur

Volume No. 11 | Issue No. 05 | July - December 2021

STUDENT DEVELOPMENT PROGRAMS



- HOBBY CLUBS
- STUDY FORUMS
- STUDY CIRCLES

- RESEARCH PAPER PRESENTATIONS
- INDUSTRY VISITS
- CORPORATE INTERACTION



- VIRTUAL INTERNSHIP IN REPUTED COMPANIES
- HIGHLY VOCATIONAL CERTIFICATE PROGRAMS

OUR PROMINENT RECRUITERS : ICICI Bank | AU Bank | Mahindra Holidays | Spandana | Vedantu
Just Dial | 3T Tech. | Byju's | Asian Paints | Bisleri | Mumkins

DEAN'S DESK



Prof. Mahima Birla
Dean, Faculty of Management
Pacific University

Dear Readers,

Greetings!!!

It gives me immense pleasure to share with you, our next half yearly issue of newsletter, which reflects a clear picture of wide spectrum of activities and events conducted in the institute during the past six months. The Institute, during its glorious journey of 24 years, has become a hallmark of excellence in education and has made tremendous progress in all crucial areas-be it academics or non-academics. Over the years, the institute, with highly educated and dedicated faculty and excellent modern infrastructure, has matured into a truly professional body understanding the responsibility towards students and the whole society.

Though our students come from diverse backgrounds yet they share a common objective of developing their intellectual strength and professional business skills to become world class business managers. We, at the Institution provide the most conducive atmosphere to the students for their grooming and motivate them to emerge as successful professionals and business leaders to cater to the increasing requirements of the fast

changing global business environment. Thus, the key focus of the institute is on widening student's knowledge and skills by adopting varied pedagogies like guest lectures and workshops by eminent industry experts, industry visits, internships, certificate programs, competitions, case study analysis, sports and many recreational events so that they are able to achieve their true managerial potential.

In the current competitive business scenario, with a dynamic business environment, the institute is constantly developing new academic programs like Data Analytics, Digital Marketing, Modern Banking Operations, Advanced Excel, Financial Accounting with Tally ERP 9, Emotional Intelligence etc. for its students to make them conversant with the exciting career opportunities in such fields in near future.

By developing such academic programs in the form of short certifications, the institute endeavors to enhance support for students and offer more resources than before, which enables them succeed both inside and outside the classroom.

We also offer scholarships to meritorious students. Additionally, we have also created a strong committee of Academic Excellence for the purpose of academic advising as well as examination preparation and counseling. Further, the institute has strengthened its Training and Placement Cell to bring in lucrative career and job prospects for its students.

I extend my gratitude to every one who have taken out time to get to know our Institution. I also invite you to visit our website to explore more about our institute committed to learning and growth with an underlying sense of uncompromised professionalism.

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BEGINNING OF THE NEW ACADEMIC SESSION

BUSINESS PREPARATORY PROGRAM FOR MBA ENTRANTS

Day 1



Pacific Group of Management Institutions started its well-structured Business Preparatory Program (BPP) blended with several teaching pedagogies ranging from corporate interaction, guest lectures, industry visits, short certificate programs, club activities, management games, for the new entrants of Batch (2021-23) on 8 September, 2021 to make them familiar with the ethos and culture of the institutions and begin their preparation for the professional life.

The Program included Sessions like -

- Management Education Readiness
- Lateral Thinking
- Corporate Etiquettes
- Work Life Balance
- After MBA Employability
- Campus to Corporate Transformation
- Industry Academia Interface and many more

The program also included one week certificate program on Fundamentals of Digital Marketing to make the students conversant with the scope and future of Digital Marketing as well as career opportunities in Digital Marketing in future.

ICE BREAKING SESSION



Prof. Mahima Birla

Right after the online inaugural ceremony, the day continued with the first Ice-breaking session of Business Preparatory Program

(BPP) titled ' Campus to Corporate Transformation' presided by Professor Mahima Birla, Dean, Faculty of Management, Pacific University. Dr. Birla began the session with highlighting the need for polishing the inborn traits and developing new traits to stand firmly in this competitive world. She also deliberated upon the corporate etiquette protocols that an individual must follow to make a good first and lasting impression in the competitive business environment.



Day 2
MANAGEMENT EDUCATION READINESS

Prof. Dipin Mathur

After the successful completion of the first day of Business Preparatory program(BPP), the second day started with a session titled ' Management Education Readiness' taken by Professor Dipin Mathur, wherein he

talked about the need to think critically, express own ideas coherently, emphasize on skill building and deal with high stress situations effectively. He motivated students to develop a positive attitude to be successful in their personal as well as professional life.

ALUMNI TALK SESSION
Day 3
MENTORING THE MENTEE
Dr. Shivoham Singh


The institute organised an Alumni Talk Session to connect the Pacific Alumni with the newly admitted MBA students and give them a real time exposure of the corporate world. The session included group discussions where the alumni shared with the current students, their valuable experience, expertise as well as various key lessons about the corporate life that can be followed for nurturing the career ahead. The session ended with a great zeal among the students and a gratitude note by the convener Dr. Shivoham Singh.

Dr. Pallavi Mehta


To establish a strong bond and connect between the Faculty (Mentors) and newly admitted students, the institute develops well-structured Mentor-Mentee program every year where in each faculty is assigned the task of mentoring

about 8 -10 students. The convener of the program, Dr. Pallavi Mehta, told that mentoring, not only bridges the gap between the faculties and students, but also provides students with an emotional support, guidance and better environment in college to inculcate professional skills for a successful career after MBA.

Day 4
CORPORATE INTERACTION SESSION BY INDUSTRY EXPERTS

A Corporate Interaction Session titled- Corporate Readiness: How to Become Employable was organised by the institute during the program, where in Dr. Pushpendra Khandelwal, discussed with the students, knowledge, skills and attitude that they must acquire to become industry ready and future ready professional. Dr. Khandelwal, shared his rich experience with the students


Dr. Pushpendra Khandelwal
EEP-Digital Marketing (IIM-Bangalore)

and made them conversant with the current market scenario and basic employability skills required in different domains of the industry not only for finding employment, but also for doing well on a job. He further added that these skills are

much sought after these days by employers.

WEBINAR SERIES

THE AGE OF BLOCKCHAIN

Faculty of Management, PAHER University, conducted a webinar titled **The Age of Blockchain** on 16 December, 2021 to discuss about the technology that's taking the entire world by storm - The Block Chain Technology. Blockchain expertise is the fastest growing skill according to the latest skills index and is now one of the hottest in the global job market; thereby becoming a significant career opportunity for students & professionals.

The Key highlights of the Blockchain discussed during the Webinar were-

- The core concepts of Blockchain Technology.
- The concept behind Cryptocurrency.
- Industries & Companies using Blockchain.
- Blockchain developer jobs, placements & pay-outs.



KEYNOTE SPEAKER

Raj A. Kapoor

Founder & CEO - Indian Blockchain Alliance

Teachers Day Celebration



Teachers are like candles who keep on burning to ignite the minds of students and remove the darkness of ignorance from their lives. Teachers day is celebrated to honour and appreciate teachers and recognize their contribution to education and society.

The students of Pacific Group of Management Institutions, Udaipur celebrated this special day on 5th September, 2021 with great zeal.

FACULTY DEVELOPMENT PROGRAMS

BUSINESS DATA ANALYTICS USING EXCEL

A one week Faculty Development Program titled ~ **BUSINESS DATA ANALYTICS USING EXCEL** was organized by the institute from 18-24 December 2021, in on-line mode to equip faculty members, researchers with highly sought after skills, cutting edge tools and techniques and make them expert at data driven decision making.



The program has been designed to bridge the gap between classroom learning and the real world by providing the participants an opportunity to work for organizations, thus enhancing their work place skills and employability quotient. Business analytics provides evaluation of business performance as well as futuristic predictions of firm operations based on extant data and statistical methods.

The program familiarized the participants with popular statistical analysis tools such as Microsoft Excel, Tableau and developed their knowledge and skills on:

- Predictive and Prescriptive analysis
- Time Series analysis
- Regression
- Data Mining Techniques

Participants Details :

A total of 50 candidates participated in the program from various institutes across the country.

Resource Person(s)

Dr. Shivoham Singh

Dr. Manuj Joshi

Dr. Pushpkant Shakdwipee

Guest for the Inaugural Session

Prof. B.P. Sharma
Patron
Pacific University

Prof. Mahima Birla
Dean
Faculty of Management, PU

Dr. Jatin Modi
Pricing Analyst
Bain & Company

Convener

Dr. Manuj Joshi

Coordinator

Dr. Shivoham Singh

Co-coordinator

Dr. Ashish Adholiya



INDUSTRIAL EXPOSURE

Industrial visit has its own importance in the career of a student, pursuing a professional degree like MBA. It gives students an exposure to current work practices, also an excellent opportunity to

interact with industries and know more about industrial environment. With this objective in mind, Pacific Group of Management Institutions conducts industrial visits every year.



ASHOK LEYLAND



An industrial visit at Ashok Leyland, Railmagra was organized where practical exposure related to operations management activities, HR practices focusing on training and development, quality aspects, service and maintenance activities etc. was given to students by domain experts, so as to provide them practical learning.

PACIFIC MEDICAL COLLEGE & HOSPITAL

The students of Faculty of Management, Pacific University, Udaipur visited Pacific Medical College and Hospital, Bedla to attend a session on Mental Health and well-being. During the session, the Resource Person, Dr. S. G. Mehta, HOD, Psychiatry Department sensitized the students with various useful tips and techniques to cope with the stresses of life. Students were also familiarized with the current management and work practices followed by hospitals.



2 उदयपुर एक्सप्रेस



मानसिक स्वास्थ्य एवं संतुलन पर विशेष प्रशिक्षण कार्यक्रम

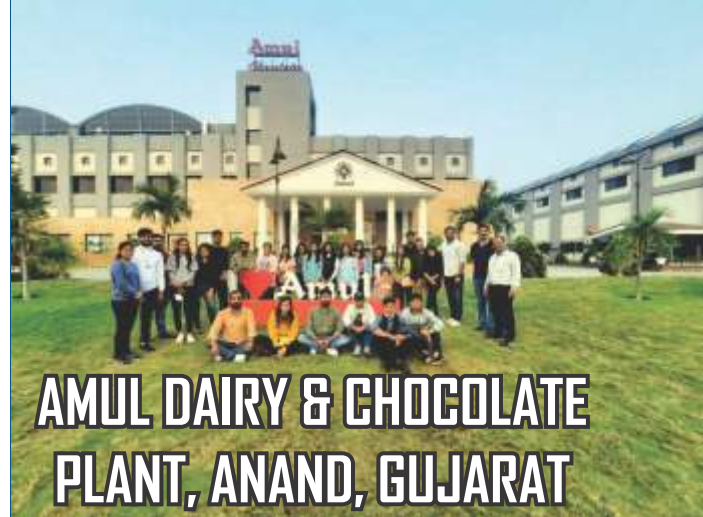
उदयपुर। वर्तमान समय में युग जनरेशन में बढ़ते तनाव एवं उसके विपरीत प्रभाव को उजागर करने तथा प्रबंधन के छात्रों को जीवन शैली सुधारने हेतु पेंसिफिक प्रबंध संकाय ने एक दिवसीय कार्यशाला का आयोजन किया। कार्यशाला के मुख्य वक्ता डॉ. एस जी मेहता ने छात्रों को तनाव रहित माध्यम से तनाव को झेलने की क्षमता उत्पन्न करके शारीरिक और मानसिक स्वास्थ्य को संतुलित रखने के शारीरिक और मानसिक स्वास्थ्य को संतुलित रखने के टिप्स भी दिए। उन्होंने आगे छात्रों को विस्तार से यह भी बताया कि स्ट्रेस और एंजाइडों की वजह से युवाओं में इस तरह की समस्याएं बहुत अधिक देखने को मिल रही

PIL ITALICA LIFESTYLE LIMITED



To provide a different dimension to student's learning' which they cannot gain in the classroom and bridge the gap between

industry and academia, the first year and second year MBA students were taken to PIL Italica Lifestyle Limited, one of the pioneers of moulded plastic furniture in India, located at Udaipur (Rajasthan). Mr. Rajendra Heda, Vice President Operations gave an insight about the commitments of the company and also discussed about the gamut of products including plastic chairs, tables, trolley, sun loungers, crates, storage bins, waste bins, etc. that have been moulded using cutting-edge technology and advanced manufacturing techniques. Using a range of indigenous and imported injection moulding machines, the company produces over 150 different varieties of products in several designs and colours in their ultra-modern and environmentally friendly factory. Students also learnt about the marketing practices followed by Italica and their future expansions.



AMUL DAIRY & CHOCOLATE PLANT, ANAND, GUJARAT

Under the guidance of Dr. Narendra Chawda, an industry visit for MBA students to Amul Dairy and Amul Chocolate Plant, Anand Gujarat was organized.

Students visited Amul butter and dry milk plant in Gujarat, where they learnt about the technology based operations of the dairy and also walked through the cleaning, fat separation, standardization and packaging units to see how various Amul products are processed and packed. The students also visited Amul chocolate plant which is fully automatic, where the students saw the manufacturing and packing of chocolates through transparent window glass.

SECURE METERS

The I year and second year management students visited Secure Meters Limited, one of the leading MNCs in meter manufacturing in India, located at Udaipur (Rajasthan). Ms. Batul Habib and Ms. Aashna Saxena gave an insight of the functioning of Secure Meters and how exactly the company became the global leader in meter manufacturing. Students



learnt the process of meter manufacturing with the basic ideology of the company i.e. Zero Defect policy. Students also learnt about the different types of meters such as Gas Meters, Electric Meters, and Water Meters. From raw material procurement to finished good distribution, all the sections were thoroughly understood by the students. Industrial Visit was coordinated by Dr. Manuj Joshi, Dr. Narendra S. Chawda and Dr. Ashish Adholiya, Faculty members of Pacific Institute of Management.



CERTIFICATE PROGRAMS

Pacific Group of Management Institutions conducts various short term vocational certificate programs which enables the students to develop their professional skills and acquire lucrative positions in industries. These professional certificate programs act as a career coach and offer diversified career options to the participants.

The Institute conducted a two days certificate program on The Digital Banking System to acquaint the students with the key aspects of Digital Banking.

**CERTIFICATION PROGRAM ON
THE DIGITAL BANKING SYSTEM**
8-9 October, 2021

PROGRAM STRUCTURE

THE DIGITAL PRODUCTS & SERVICES OFFERED BY THE NEW BANKING SYSTEM

- Operating Accounts from Internet & Mobile Banking
- Loan Finance Products (Home Loan, Car Loan, Personal Loan, Two Wheeler Loan)
- Point of Sale (PoS) Terminals
- Banking Operations and Technology used in Digital Products
- Banking Cards (Credit & Debit Cards)

DIGITAL PAYMENT SYSTEM

PAYMENT PRODUCTS

- Digital Wallets (M-Wallets, Virtual Wallets)

UNIFIED PAYMENT SYSTEM

- UPI APPS - Google Pay, PhonePe, BHIM, etc.
- Protection in Digital Transactions

PROGRAM DETAILS

Date: 8-9 October, 2021	Timing: 9:30 am to 12:30 pm	Registration Fee: Rs. 700/-	Enrolled Registration: Rs. 500/-	Last date of Registration: 4 October, 2021
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For Registration Contact at SMS at: www.pacific.edu.in

PACIFIC INSTITUTE OF MANAGEMENT
PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY, UDARPUR
Pacific Atria, Prabha Nagar East, Indraprastha, New Delhi - 110029 (Registration India)

The Program was organised in a blended form-online as well as offline and was attended by 96 students from various Institutions.

THE DIGITAL BANKING SYSTEM



The Key note speakers-

- **Mr. Prashant Suhalka**, Cluster Branch Manager, IndusInd Bank
- **Dr. Narendra Chawda**, Associate Professor, Pacific Institute of Management
- **Mr. Avinder Singh Bagga**, Deputy Branch Manager, DCB Bank

made the students familiarised with-

- Various operational accounts
- Loan finance products
- PoS terminals
- Unified payment Interface



THE DIGITAL MARKETING



Bookish and theoretical knowledge cannot guarantee success to anyone in this arena of technology. Keeping this thought in mind, Pacific Group of Management Institutions focuses on developing such skills of the students which are highly demanded by the industry. The institute designed a one week online certificate program from 8 ~15 September, 21 to acquaint the students with the fundamentals and essentials of Digital Marketing. Rapidly changing technology is transforming the business environment digitally. It has become increasingly important for businesses to take steps in order to stay a step ahead of the competition.

The Resource Person Mr. Gaurav Sharma, Head, Training and Administration, Ashok Leyland, Driver Training Institute, Rajsamand made the students conversant with -

- Role of Digital Marketing to reach a huge customer base
- Types of Digital Marketing
- 3 S and 10 C's of Digital Marketing
- AIDA Approach of Digital Marketing
- REAN Theory of Digital Marketing



Resource Person(s)

Mr. Gaurav Sharma

Head, Training & Administration
Ashok Leyland, Driver Training Institute, Rajsamand

Mr. Manan Shastri

**CEO & Founder, Mannarshi
Digital Solutions**

Dr. Manuj Joshi

Associate Professor
Pacific Institute of Management

Dr. Narendra Chawda

Associate Professor
Pacific Institute of Management

Dr. Kulvinder Kaur

Associate Professor
Pacific Institute of Management

Organizing Committee

Convener(s)

Dr. Manuj Joshi

Co-ordinator

Dr. Kulvinder Kaur

WORKSHOPS

EMOTIONAL INTELLIGENCE AND LEADERSHIP

Faculty of Management, Pacific University organised a two day workshop for MBA students on Emotional Intelligence and Leadership, EI being an essential soft skill for future leaders and managers. During the program, the Keynote speaker Professor Dipin Mathur, Corporate trainer and EI expert, provided the students knowledge of the key aspects like, emotions, intelligence and emotional intelligence and explained the importance of Emotional Intelligence in an individual's life.

He further deliberated that life will be happier if the students have emotional intelligence to accept the situation and think wisely rather than just getting disturbed due to such situation. More than 100 students attended the workshop and learnt tips and techniques to elevate their EI skills and excel as a leader.



INDEXING, CITATION & RESEARCH METRICES

Internal Quality Assurance Cell
Faculty of Management
Workshop on
Indexing, Citation and Research Metrics
27th-28th August, 2022

WORKSHOP OBJECTIVES

- To provide an understanding of indexing and citation metrics.
- To provide an understanding of the importance of indexing and citation metrics.
- To provide an understanding of the importance of indexing and citation metrics.

WORKSHOP SPEAKERS

- Prof. Radheshyam Rai, Guest Speaker
- Prof. Dipin Mathur, Keynote Speaker
- Prof. Anil Kumar, Head of the Department
- Prof. Anil Kumar, Head of the Department

WORKSHOP PARTICIPANTS

- Dr. Anil Kumar, Head of the Department
- Dr. Anil Kumar, Head of the Department
- Dr. Anil Kumar, Head of the Department
- Dr. Anil Kumar, Head of the Department

Under the aegis of IQAC, Faculty of Management, PAHER University, Udaipur organized a workshop on Indexing and Citation with an objective to acquaint participants with the technicalities of increasing author's impact.

The Guest speaker of the workshop, Prof. Radheshyam Rai,

Amity Business School, Noida, addressed the audience where in he spoke about the importance of using citation metrics in research evaluation. He further discussed some of the popular metrics used to measure and assess author and journal impact in new ways ~

- Journal impact factor
- h-index
- Eigenfactor score
- g-index
- Altmetrics

COLLABORATIONS OF THE INSTITUTE

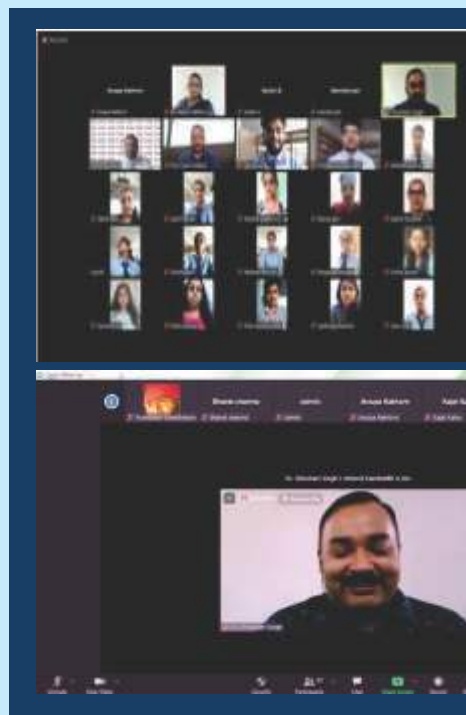
Pacific Group of Management Institutions has collaborated with NSE Academy, New Delhi to provide practical exposure of the Banking, Financial service and Insurance Industry to the participants. BFSI (Banking, Financial services and Insurance) is one of the fastest growing sectors of India, even during pandemic. In coming two years, the Indian Banking Sector is expected to create 20 lakh new jobs with Key positions like-

- Asset Manager
- Business Analyst
- Loan officer
- Business Development Manager and so on.



The Institute conducted an inaugural session on 10th July to launch the Joint Certification Program with NSE Academy, New Delhi on Industry Readiness Program on Banking & Insurance. The Program will enable the participants not only to get exposure to theoretical and practical aspects, but also get familiarised with the current and future Career Opportunities in the Banking and Financial Sector and bridge between participants and recruiters in industry.

Convener : **Dr. Shivoham Singh**



FACULTY OF MANAGEMENT
Pacific Academy of Higher Education and Research University, Bhopal

In Collaboration With
NSE Academy
 Announces
Industry Readiness Program
on Banking & Insurance

The program facilitates free online sessions for creating a strong foundation of banking and insurance concepts, industry exposure, assisting in providing ongoing industry projects, projects for application-oriented learning, self-paced learning, and a wide range of tasks, soft skill sessions to have management skills, interview skills, etc.

Program Content:	Batch Starts From
<ul style="list-style-type: none"> • Domain Knowledge • Corporate Professional Interaction • Soft Skills Upskilling • Hands-on Project • Self-Paced Learning 	15 November, 2021 Fee (Inclusive of Tax) Normal Fee : ₹ 5900 Pacific Group Students : ₹ 4200 Register Before 8 November, 2021

Register on <https://tinyurl.com/NSEIRPBI>

Unique Advantage

- NSE Knowledge Hub
- 24x7 Learning
- NSE SPARK

Industry Ready Programs

- Exposure to all aspects of Banking & Insurance
- NSE E-Tools

Pacific Knowledge Hub

- Range of Courses
- Programs, VIDEOS, Articles, Study Materials

Pacific Career of Simulation

- Simulate real-world scenarios

FACULTY OF MANAGEMENT
Pacific Academy of Higher Education and Research University
 Web : www.pacific-university.ac.in

9983992222
 8107579186

Industry Readiness Program

on Banking & Insurance

(NIRP-BI)
 A Remote Internship Program to build your Career in Banking & Insurance.

The program runs in a blended form -offline classes as well as live online lectures and the participants are also equipped with the required soft skills and Interview skills.

SPORTS CORNER

Dr. Pushpkant Shakdiwpee
Sports Co-ordinator

Sports, for school and college-age children, are vitally important, as sports teach them skills like leadership, patience, team efforts, and coordination. Pacific Group of Management Institutions organized Football, Chess, Carrom, Badminton, and Table Tennis match for its management students to inculcate such skills amongst them and enhance their confidence, physical fitness, mental alertness, and self-esteem. These skills and abilities enable students to attain higher success in their professional field.



FOOTBALL



BADMINTON



CHESS



CARROM

प्रबंधन संकाय के बीच खेल प्रतियोगिताएं



उदयपुर। पेरिसफिक विश्वविद्यालय के प्रबन्ध संकाय के छात्रों के बीच फुटबॉल एवं टेबल टेनिस प्रतियोगिता हुई। इसमें द्वितीय वर्ष ने प्रथम वर्ष को 3-2 से हराया। वहीं टेबल टेनिस प्रतियोगिता में अर्जुन विजेता व सुरेन्द्र सिंह उपविजेता रहे। फैकल्टी ऑफ मैनेजमेंट की डीन प्रो. महिमा बिड़ला ने विजयी टीमों को बधाई दी।

INTER COLLEGE WEIGHT LIFTING & POWER LIFTING COMPETITION



WINNERS OF SPORTS EVENTS - 2021

BADMINTON

GIRLS	BOYS
I. Kajal Kalra	I. Vinay Dadhich
II. Aishwarya Kalra	II. Arjun Choudhary

CHESS

GIRLS	BOYS
I. Harshita Meena	I. Mukund Vyas
II. Aishwarya Kalra	II. Shubhanshu Maheshwari

CARROM

GIRLS	BOYS
I. Tamanna Bhardwaj	I. Ajay Singh Kharra
II. Aarti Patidar	II. Maan Singh

ATHELETICS (SHOTPUT)

Inter College Level

- I. Hitesh Kalyani (Gold Medal)

Inter University Level

- II. Hitesh Kalyani (Silver Medal)

Udaipur District Level

- III. Hitesh Kalyani (Bronze Medal)

POWER LIFTING

Inter College Power Lifting Tournament

- II. Vishal Bhoi (Silver Medal)
II. Tanay Nandwana (Silver Medal)



PACIFIC EXPERIENTIAL LEARNING CLUBS



STORY TELLING CLUB



Competitions are the best way to build up the confidence of students. Keeping this in mind, a Business Storytelling Competition was conducted in the institute, for the MBA students with an objective to build up their confidence to stand in front of the crowd and tell a story.

The students participated in the competition actively and enthusiastically and narrated their favourite Business stories with awesome actions, voice modulation and impressive expressions.



COOKERY CLUB



The Cookery Club, one of the several clubs under the PAHER Skill Development Cell organized the Fireless Cooking competition for the newly admitted MBA students to encourage

them exhibit their cooking skills.



ADVENTURE CLUB

This year, the MBA students were taken to a one day excursion tour to Goram Ghat in Udaipur, popularly known as The Hidden Heaven. The panoramic views of Goram Ghat can be seen only by a train journey. The students enjoyed such mesmerizing train journey experience unraveling the secret heaven.



Educational tours and excursions are part and parcel of a students life. They are just not a pleasure trip, rather they enhance the knowledge of the students beyond the four walls of the classroom. To provide such an enriching experience to the students, Pacific Group of Management institutions organizes excursions to famous places every academic session.



WOMEN & GENDER DEVELOPMENT CELL (WGDC)



Under the aegis of Women and Gender Development Cell of Pacific University, an extension lecture titled Womenhood : Lets make it more Healthy and Blissful was conducted on 18 December, 2021 at Pacific College of Teacher's Education in order to educate the participants about how to maintain healthy eating habits and integrate this into their lifestyle.

Professor K.K.Dave, President, Pacific University, inaugurated the session with his welcome remarks. Dr. Gini Gupta, Gynaecologist, made the participants aware about-

- The Nutrition basic
- How to move towards healthier eating
- How to boost metabolism

Professor Mahima Birla, Director, Women & Gender Development Cell (WGDC) also shared tips to remain healthy.

A total of 85 female students and Faculty staff of Pacific University participated in the program.



Training & Placement Cell



Dr. Narendra Chawda
Head, Training & Placement Cell

The Training & Placement Cell maintains regular contact with reputed firms and industrial establishments which helps them in locating lucrative job opportunities for their management students. The cell operates round the year to facilitate contact between companies and students. The number of students placed through the campus interviews is continuously rising. The cell has been successful in maintaining high placement statistics over the years. The cell also organises career guidance programs like mock interviews, group discussions, communication skills for the students. It also invites experts from different industries to conduct training programs for final year students.

PLACEMENTS 2021

No. of Companies	27	Highest Package Offered	Rs. 10 Lakh P.A.	Students Placed	73%
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MBA REGULAR PROGRAM

BYJU'S

as Business Development Officer @ 10 LPA



BISLERI

as Business Development Trainee @ 5.7 LPA



VEDANTU

as Academic Counselor @ 4.5 LPA



TDI INTERNATIONAL LTD.

as Business Development Executive @ 4.2 LPA



ICICI BANK

as Deputy Manager @ 4.21 LPA



WOODEN STREET

as Executive Project @ 3 LPA



MUMKINS

as Business Analyst /
Operation Executive @ 3 LPA



TARASHNA FIN. SERVICE LTD.

as Business Development Trainee @ 2 LPA



SUDHA C. P. LTD

as Sales Executive
@ 3 LPA



TOPPR TECH., HYDERABAD

as Business
Development Executive
@ 4.10 LPA



VIVO

as MIS Executive
@ 2.5 LPA



MAHINDRA HOLIDAYS & RESORTS

as Holiday Consultant
@ 2.54 LPA



TECH. FIREFLY PVT. LTD.

as Talent Acquisition
Specialist
@ 2 LPA



IIFL PVT. LTD.

as Customer Care Executive
@ 2.25 LPA



YOUNG ENTREPRENEURS



Siddharth Arora
Owner
UD Footwear, Udaipur



Somil Jain
Co-Founder
S.S. CHEM TECH, Udaipur



Surendra Singh Chouhan
Manager
Chouhan Marbles, Udaipur



Yash Kapoor
Administrator
Kapoor IT Solutions, Udaipur

MBA

PLACEMENTS - 2021 EXECUTIVE PROGRAM



Aakash Sanadhya
Senior Executive
PI Industries Ltd.
Udaipur

----->>>●<<<-----
Aashish Singh Panwar
Sales Executive
IndusInd Bank Ltd.
Udaipur

----->>>●<<<-----
Aditya Vajpai
Mechanical Engineer
Temsens Instrument
Pvt. Ltd. Udaipur



----->>>●<<<-----
Ashish Sharma
Officer on Special duty(OSD)
GBH Memorial Cancer
Hospital, Udaipur

Mohd. Zishan
Assistant Manager
Bajaj Finance Ltd.



HUNED ALI QUADERI
Marketing Executive
Mewar Paints Store
Udaipur



NARESH MENARIA
Marketing Executive
Ambuja Cement Ltd.
Udaipur



RAJAT CHOUDHARY
Sales Executive
Granite Business



MOHD ZISHAN
Assistant Manager (R.O.)
Bajaj Finance Ltd.
Nagaur



NEHA BHAU
Front Desk Incharge
Pacific Medical College
& Hospital (PMCH)
Udaipur



RANU PANCHAL
Staff Nurse
GMCH, Udaipur



UMANG JAIN
MRD Incharge
GBH American Hospital
Udaipur



MOHIT JAIN
Marketing Executive
Motilal Oswal Housing
Finance Ltd.
Udaipur



NEHAL AGARWAL
Relationship Manager
Andromeda Company
Udaipur



TANUJ M.
Store Manager
Jockey India
Bangalore

ACHIEVERS COLUMN

Pacific Group of Management Institutions is proud to announce that Ms. Ritu, the I Sem MBA student, won Bronze Medal in All-India Inter University Weightlifting Women Championship at Nagarjuna University. Well Done Ritu!!!!

Congratulations



Winners of All India Management Association - AIMA National Level Championship (I, II & III Position holders) were felicitated during 75th Independence Day Celebration



As a Gesture of special recognition, the following III sem MBA students were given a Letter of Appreciation by the Dean, Faculty of Management, for their wonderful and excellent presentation on industry review.



HITESH KALYANI

Selected for the 81st All India National Inter University Athletics (Shotput) Championship held in (Manglore University and Alvas's College, Mudbidri, Karnataka)

CONGRATULATIONS



VISHAL BHOI & TANAY NANDWANA

Selected for the All India Inter University West Zone Power Lifting Tournament

CONGRATULATIONS

ALUMNI MEET 2021

The Alumni Association of Pacific University organized an Alumni Meet ~ 2021 on Saturday, 21 August, 2021 in the Pacific Institute of Management campus to connect with the Alumni of Pacific Group of Management Institutions.



Around 160+ alumni attended the meet and gave their valuable feedback and suggestions for the betterment of Institute and alumni association. The program was held in presence of Chief Guest Professor K.K. Dave, President, Pacific University, Guest of Honour, Professor Hemant Kothari, Dean, PG studies, Dean of the Institute, Professor Mahima Birla, Faculty staff and students of the Institute.



The Pacific Group has a strong alumni pool of more than 10,000 students placed across the globe in various sectors and countries like UAE, US, UK, Dubai, Singapore, Australia etc.

Our Alumni
JAGDISH PRAJAPAT
from Batch 2012-2014
SEO Consultant & Full Time SEO Freelancer in Udaipur
shines in National Media



OUR ALUMNI

PIM is much beyond just an institution. My experience in Pacific was just amazing. I am blessed to be guided by the most committed, knowledgeable and caring teachers. The experiences gained by me during the course of 2 years have contributed to my professional growth.



AMAN KUMAR VARMA
Owner
Unique Star Publicity
(Cinema Advertising Agency
Udaipur)

RAHUL DAGARIYA
Assistant Manager
ASCENT Career Point
Udaipur



My experience at Pacific Institute of Management has been not only about studies or grades, but about an overall development and that's what the institute endeavours to follow. From walking in as a fresher and walking out at the end of 2nd year with a job in hand is probably the best transformation a person can get.



CHIRAG JAIN
Batch 2016-2018
Multimedia Specialist
Flitmo Marketing Services
Udaipur



VIJENDRA SINGH CHANDEL
Batch 2015-2017
Mr.Rajasthan 2018
Participated in Mr.India 2018.
Co-Founder Embroideryworks, Udaipur



MANISH JAROLI
Batch 2011-2013
Business Development Manager
Wonder Cement Limited
Nimbahera plant



GEETANJALI TANDON
Batch 2010 - 2012, HR Executive
Uma Polymers Ltd., Jodhpur

ALKA CHOUDHARY
Batch 2014-2016
Project Coordinator
Maya care, London, UK

SURYAVEER
Batch 2013-15
State Head
Wheelseye Technology, Gujarat



MOHAMMAD ARIF
Batch 2012-2014
Manager, Redbus, Udaipur

ANKIT SHARMA
Batch 2014-2016
Relationship Manager
HDFC Bank, Udaipur

ASHISH BAHATI
Batch 2010-2012
Business Development Manager
Gateway International Udaipur

PRITESH CHOUBISA
Batch 2014-2016
Assistant Manager
Bharti Airtel, Sikar

TESTIMONIALS

It is truly said that an individual's intellectual stimulation begins from the college phase. These few years of college phase are the golden years of a student's life and I feel blessed to spend these golden years of college in Pacific Institute of Management. The institute not only provided me an apt environment to develop my skills and competencies, but also guided me towards my career enhancement.



PRAYAGRAJ RANAWAT

Batch 2014-16
IT Product Manager
Fintech + Crypto
Hyderabad

Being a Pacifician makes me feel proud. The college not only moulded my personality but also helped me to clarify my vision of the future. The institute gave me a platform that I will cherish always.



NILAY NAIK

Batch 2013-2015
IT Security Specialist
Melbourne, Australia

After more than a decade of passing out from Pacific Institute of Management, when I look back at those years, then I recollect the achievements, applauds and opportunities that the institute provided me for my 360 degree development. I am fortunate to be a part of PIM.



PURNIMA PANDEY

Batch 2010-12
Managing Director
Purnima Enterprises
Mumbai

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